



**CITY OF POCATELLO, IDAHO
CITY COUNCIL
CITY COUNCIL SPECIAL MEETING
GOAL SETTING
JANUARY 9, 2025**

**AGENDA ITEM NO. 1:
ROLL CALL**

Mayor Brian Blad called the City Council Special Goal Setting meeting to order at 11:31 a.m. Council members present were Linda Leeuwrik, Corey Mangum, Josh Mansfield, Brent Nichols and Hayden Paulsen. Council member Rick Cheatum was excused. John Gribas and Jim DiSanza from Idaho State University served as facilitators. Staff members and members of the public were also present.

**AGENDA ITEM NO: 2:
COUNCIL DISCUSSION – GOALS FOR THE CITY**

The Mayor and Council members reviewed the following current priorities that reflect broad areas of focus for the work of the City (priorities are unranked):

- A: Proper management of money/budget (keeping investments in things necessary for security and quality of life, pursuing non-tax-based revenue enhancements, etc.)
- B: Business development (community seen as business-friendly, increase in business development and new businesses, etc.)
- C: Walkable community (friendly to bikes/scooters/pedestrians, good walking/biking trail system, etc.)
- D: Environmental health and safety (clean water/aquifer/reuse/sewer, clean air, clean energy, etc.)
- E: Community beautification
- F: Community recreation opportunities
- G: Community recognition/reputation (considered a sports tourism destination, considered destination for visitors/vacationers, considered a “college town,” more graduating university students choose to remain in the community, etc.)
- H: Community partnerships/relationships (positive and engaged relationship between community and law enforcement, expanding mutually beneficial partnerships with Idaho State University, strong relationship with neighborhood associations, listening to the community throughout all changes, etc.)

The Mayor and Council members discussed and ranked goals which align with the City’s mission statement and values and priorities, as noted as follows:

Rank	Goals	Priorities
1	Commercial cardboard recycling program	A, D
2	Fire/police training facility (and moving existing fire station)	
3	South city infrastructure improvements	D
4	Clark/Center retention and beautification	E
	Pocatello Creek/Alameda gravel pit	D, E

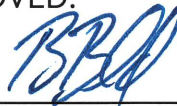
	City property landscaping standards with xeriscaping local plants	D, E
	Relocation and/or update City Hall	
	Riverside golf course clubhouse	F
5	Deferred maintenance progress	A
	Housing plan	
	City walking tour app	C, G
	Developed airport	B
6	Greenway trail maintenance plan	C, E, F
	Water conservation plan	D
	Complete entrance signage	E, G
7	Adopt Ross Park Master Plan	F
	Low maintenance beautification (entrances)	D, E
	More tennis courts	F
8	Sidewalk/street improvements	C, E
	Council promotion of code enforcement	E
	Pocatello/Chubbuck city fire services integration	A, H
9	Business license ordinance	B
	Hire economic development director	A
	Charging stations	D
	Feature city parks in online platform	F
10	Design aesthetic codes	E
	Olympic swimming pool	F
	Progress on spay/neuter issue	
11	Parking garage downtown	

Council member Mangum left the meeting at 2:00 p.m.

AGENDA ITEM NO. 3:
ADJOURN

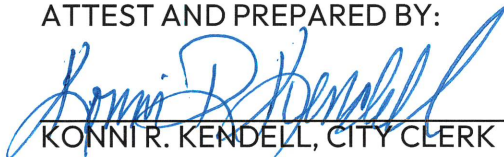
There being no further business, Mayor Blad adjourned the meeting at 2:14 p.m.

APPROVED:



BRIAN C. BLAD, MAYOR

ATTEST AND PREPARED BY:


KONNI R. KENDELL, CITY CLERK