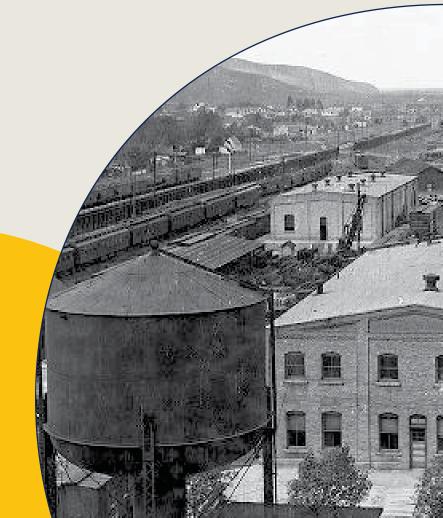
City of Pocatello Historic Preservation Plan

MAY 8, 2025



CITY OF

POCATELLO

Prepared by Kirk Huffaker Preservation Strategies in collaboration with the Pocatello Historic Preservation Commission.



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Acknowledgements

MAYOR

Brian Blad

CITY COUNCIL

Linda Leeuwrik, Council President

Rick Cheatum

Corey Mangum

Josh Mansfield

Brent Nichols

Hayden Paulsen

CITY LEADERSHIP

Brent McLane, Planning & Development Services Director

Jim Anglesey, Long Range Sr. Planner

HISTORIC PRESERVATION COMMISSION

Marty Vizcarra, Chair

Kristopher Boatman

Darrell Buffaloe

Ruta Casabianca

Darryn Davidson Brittani Hobson

Ellen Ryan

IDAHO STATE HISTORIC PRESERVATION OFFICE

Dan Everhart, Outreach Historian

Alexis Matrone, Historic Preservation

Planner

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PART I PLAN SUMMARY

Plan Summary

In 2023, the Pocatello Historic Preservation Commission (PHPC) secured funding and consulting assistance to complete the Pocatello Historic Preservation Plan.

This 10-year plan will guide the yearto-year activities of the PHPC so as to make preservation efforts ongoing, feasible, valuable, efficient, and productive. This document will serve the greater Idaho Historic Preservation Plan goals primarily through the following objectives:

- Keeping decision makers and the public informed and knowledgeable about historic preservation issues, practices, opportunities and its values;
- Using current and future best practices and technologies to help historic preservation transition into the 21st century;
- 3) Identifying sources of financial support related to historic preservation; and
- Ensuring proper documentation and curation of archaeological resources per State standards.

The Pocatello Historic Preservation Plan is a living and working document, subject to revision. It is projected to have a ten-year life span but will be reviewed and amended, if necessary, in five years (2030). It should be reviewed and utilized every year by the PHPC to establish benchmarks toward meeting the goals and objectives within the plan.

This plan presents historic preservation information to the reader from a broad perspective at the beginning, to specifics at the end. Therefore, even those that may have little or no knowledge about the historic preservation field in general or in Pocatello should find the information accessible as it builds background and knowledge through each section.

"... make preservation efforts ongoing, feasible, valuable, efficient, and productive."

PROJECT SUMMARY

The Pocatello Historic Preservation Plan is the culmination of 18 months of collaboration between the public, the Pocatello Historic Preservation Commission, and staff. To facilitate the planning process, the City of Pocatello and the PHPC hired Kirk Huffaker Preservation Strategies in January 2024.

Throughout the process, the PHPC and city staff led the effort, from defining the schedule, to public engagement, to setting appropriate goals and objectives. City staff communicated with the consultant between PHPC meetings to provide additional information and keep the project on schedule and discuss details of the plan. The PHPC met with the consultant in public meetings on four occasions in 2024 to discuss and create the plan.

A 13-question survey created on the SurveyMonkey platform was distributed to the community beginning on April 1, 2024. The City produced an information card with the QR code to the survey, sent out a press release, provided a link on their website, and posted the survey on City social media and in City newsletters. Survey results were collected through July 19, 2024. After reviewing drafts of the plan, and incorporating comments from the State Historic Preservation Office (SHPO), the PHPC approved the plan on April 2, 2025, and the City Council adopted the plan on May 8, 2025.

PART 2 BACKGROUND

Background

Pocatello is located in Bannock County in the southeast region of the Idaho. As of 2024, the city's population numbered 58,606, making Pocatello the sixth most populous municipality in the state. Pocatello serves as the county seat for Bannock County and is a major hub of commerce and education for southeast Idaho.

As of October 2024, the largest employment sector in Pocatello was Government (22%), which includes city, county, state, and federal government, likely including non-educator employees at Idaho State University.

However, the diversity of employment sectors also includes:

- * Education and Health Services 17%
- * Trade, Transportation, and Utilities 16%
- * Leisure and Hospitality 10%
- * Professional and Business Services 9%
- * Financial Activities 6%
- * Mining, Logging and Construction 6%
- * Manufacturing 5%
- * Agriculture 5%
- * Other Services 3%
- * Information 1%2

In February 2024, The Miliken Institute named Pocatello as the 7th best performing city in the U.S. The Miliken Institute is a nonprofit, nonpartisan think tank focused on accelerating measurable progress on a meaningful life, focusing on financial, physical, mental and environmental health.³



 $^{^{\}rm I}$ Statistics according to World Population Review, https://worldpopulationreview.com/us-cities/idaho.

²"Economy at a Glance." 2024. U.S. Bureau of Labor Statistics. https://www.bls.gov/eag/eag.id_pocatello_msa.htm.

³ Idaho State Journal. 2024. "Pocatello ranked as 7th best performing small city in US." February 8, 2024. https://www.idahostatejournal.com/freeaccess/pocatelloranked-as-7th-best-performing-small-city-inus/article_3e1f3f10-c6b0-11ee-815d-c7e43cd153ff.html.

PART 3 HISTORIC PRESERVATION IN POCATELLO

Historic Preservation in Pocatello

THE POCATELLO-BANNOCK BICENTENNIAL COMMITTEE

Locally, historic preservation received a boost in the 1970s when the upcoming American Revolution Bicentennial resulted in the dispersal of federal grants to state bicentennial commissions, which in turn provided funding to support local activities.

The Pocatello-Bannock Bicentennial Committee took on the preservation of the Standrod House, a local landmark, as one of its major projects. Listed in the National Register of Historic Places (NRHP) in 1973, the Standrod House was owned by the Standrod family for almost 60 years before they sold it to Rex and Madelyne Roper in 1957. The stone house is an imposing presence and had long been valued as an important part of Pocatello's historic fabric.

In the early 1970s, following her husband's death, Mrs. Roper decided to sell the house, but was eager to see it preserved. She was receptive to plans by local preservationists to raise funds to purchase the house. Using grants from the state Bicentennial Commission, the State Historical Society, and the City of Pocatello, the Pocatello-Bannock Bicentennial Committee was able to make the initial down payment on the property in 1974.

The Standrod House was eventually transferred from the Committee to the City of Pocatello and operated as a museum and community center until 1995, when the City sold it to a private owner. Funds from that sale were earmarked for preservation projects, providing additional support for preservation activities for the next 20 years. J.M. Neil, director of the Idaho Bicentennial Commission, declared the preservation of the Standrod House to be one of the most important accomplishments of a local committee.⁴

POCATELLO HISTORIC PRESERVATION COMMISSION

The successful preservation of the Standrod House inspired local support for other preservation activities in the 1970s, but it was the loss of another major local landmark that led to the establishment of the PHPC.

In 1983, the Bannock Hotel, which was listed in the NRHP, was demolished. The building, which stood at the corner of Center and Arthur streets, had been a landmark in downtown Pocatello since the seven-story tower, designed by Pocatello architect Frank Paradice, was added to the structure in 1919. After the building was demolished, there was a visible hole in the fabric of downtown.

Plans to build a new nine-story building at the site never came to fruition.⁵ The demolition of the Bannock sparked new interest in the community in finding ways to retain the historic character of Pocatello. The Pocatello Historic Preservation Commission (PHPC) became a Certified Local Government program, administered by the Idaho SHPO in 1985, and with their assistance began historic site surveys, National Register nominations, and training for members of the PHPC.

The PHPC was established by Ordinance 2149 on March 7, 1985. Under the ordinance, the PHPC is authorized to conduct a survey of local historic properties, recommend methods and procedures to preserve restore, maintain and operate historic properties under the ownership or control of the City; recommend the lease, sale, other transfer or disposition of historic properties; participate in the conduct of land use, urban renewal, and other planning processes undertaken by governmental agencies; recommend ordinances and provide information for the purposes of historic preservation; promote and conduct an educational program on historic preservation; and review and act upon applications for permits for building alteration, new construction, or demolition within designated historic districts.

The PHPC also plays a vital role in the City's downtown revitalization efforts. Seven members are appointed to serve three-year terms by the Mayor with the consent of the City Council.⁶

After the PHPC was established in 1985, the City became one of the first two CLGs in Idaho and has retained its active status in the program.⁷ The CLG program formalized the relationship of local governments (cities and counties) to the national historic preservation program.

⁴ In 1973, Congress created the American Revolution Bicentennial Administration (ARBA), which was charged with planning and developing an overall program for commemorating the American Revolution in 1976. The focus of the ARBA was on encouraging and funding local celebrations. Each state received an initial grant of \$360,000. The Idaho Bicentennial Commission provided grants to local bicentennial committees, which were formed on county and city levels. (sources: National Archives website: http://www.archives.gov/research/guidefed-records/groups/452.html; various articles published in The Idaho State Journal, 1973-74.) TAG Historical Research and Consulting. Pocatello Historic Preservation Plan, 2019.

⁵ In 1987, the City of Pocatello and the J. R. Simplot Company reached an agreement to develop a small park at the site. The Simplot Company donated the land to the city, with the condition that the site be used for a park, to be completed by 1989, a goal which the city met.

 $^{^6}$ City of Pocatello: https://www.pocatello.us/255/Historic-Preservation-Commission.

 $^{^7 \} ldaho \ State \ Historical \ Society: https://history.idaho.gov/wp-content/uploads/2018/08/Printable_CLG_list.pdf$

PART 3 HISTORIC PRESERVATION IN POCATELLO

There are two important benefits offered to local governments through the program:

- * Cities and counties formally participate in the nomination of properties to the NRHP and, therefore, have more control over what properties are listed in the NRHP, and
- Cities and counties are eligible for federal funds reserved exclusively for their use.

PRESERVATION ACCOMPLISHMENTS

The City of Pocatello exhibits a long-term dedication to historic preservation. Since 1973, sixteen (16) individual buildings and seven (7) historic districts have been listed in the NRHP. All but two of the historic districts have been listed since the PHPC came into existence, while only five of the individual buildings have been listed since 1985, indicating that the PHPC has been focused on understanding the broader history of Pocatello's commercial districts and residential neighborhoods. With a functioning historic preservation commission, the City established the process of design review for the Downtown Historic District.

The PHPC has also engaged in public outreach. Past projects include publication of brochures, including Designing Paradice, featuring information about local architect Frank Paradice. In the 1990s, the PHPC published calendars, focusing on architectural styles found in Pocatello and on specific historic buildings.

The PHPC has also produced self-guided walking tour brochures based on all seven historic districts. The PHPC maintains an excellent presence on the City's website including agendas and minutes of the PHPC meetings, tour brochures, and additional resources such as direct links to the historic preservation plan and the historic district design standards.

In 2022, the PHPC co-hosted the Idaho Heritage Conference throughout Pocatello, hosting events downtown and at other historic sites while the main conference was held at Idaho State University (ISU). The City's design guidelines were updated and adopted by the City Council in July 2024 and the process to update the NRHP nomination for the City's downtown historic district is underway.

CURRENT STATUS

Long-time residents still recall demolition of the Bannock Hotel and the emotions that arose across the City. That demolition, along with preserving a sense of "self" combine to be what may drive the community to retain its heritage and character today. The public craves and loves learning about the history of the City, finding its uniqueness and enjoying its eccentricities. From public engagement it is clear that Pocatellans are eager to learn about neon signs and other historic elements and places that enliven local history.

The historic preservation ordinance and downtown historic district have been largely successful in preserving character and fostering preservation. The City is working to attract private investment, setting the

course through a series of clear planning documents in the Downtown Development Plan (2022), Comprehensive Plan (2023), and the Pocatello Downtown Historic District Design Standards (2024). These were all led by Jim Anglesey, a skilled and passionate planner who has roots in the City and is the preservation program administrator.

A major initiative of the PHPC has been the restoration of Brady Memorial Chapel in Mountain View Cemetery. The chapel is a major work of Gothic Revival architecture designed by Frank Paradice, Jr. Collaboratively working with the Friends of Brady Chapel, the PHPC has teamed up to secure grants, conduct rehabilitation according to preservation standards, and host public events at the building.

While formal historic preservation activities in Pocatello began in 1973 with the NRHP designation of the Standrod House and the Carnegie Library (prior to its addition), it has been followed by 14 additional individual sites and seven historic districts through 2021.8

	Construction Dates	Listing Date	NRIS No.
Pocatello Historic District	1892-1939	1982	82002505
Idaho State University Neighborhood Historic District	1900-1942	1984	84001008
East Side Downtown Historic District	1900-1940	1994	94001361
Pocatello Warehouse Historic District	1905-1946	1996	96000946
Westside Residential Historic District	1891-1954	2003	3000102
Lincoln-Johnson Avenues Residential Historic District	1900-1950	2006	6000126
Old Town Residential Historic District	1892-1950	2008	8000249
	Construction Date	Listing Date	NRIS No.
Pocatello Carnegie Library	1907	1973	73000679
Standrod House	1897	1973	73000680
Pocatello Federal Building	1914-1916	1977	77000452
Sullivan-Kinney House	1894	1977	77000453
John Hood House	1916	1978	78001043
St. Joseph's Catholic Church	1897	1978	78001044
Trinity Episcopal Church	1897-1898	1978	78001045
Brady Memorial Chapel	1918-1922	1979	79000772
Church of the Assumption	1915	1979	79000773
William A. Hyde House	1901-1907	1983	83000259
Quinn Apartments	1913	1985	85000057
Rice-Packard House	1909-1910	1985	85002159
Woolley Apartments	1920	1985	85003425
A.F.R. Building	1903	1990	90001737
Idaho State University Administration Building	1939	1993	93000994
Bethel Baptist Church	1922; 1950	2021	100007013

Table of built environment resources listed in the National Register of Historic Places.

⁸ Idaho State Historic Preservation Office (website), https://history.idaho.gov/nrhp

Historic Context

The history of Pocatello can be divided into the following four temporal historic periods.

- * Native Peoples and Early Contact Period, Pre-1882
- * Settlement and Railroad Period, 1882-1889
- * Commercial, Government, and Ethnic Diversity Growth Period, 1890-1940
- * Modern Development Period, 1941-1975

NATIVE PEOPLES & EARLY CONTACT PERIOD, PRE-1882

The area now known as Pocatello lies within the Snake River Plain, nestled between the Pocatello Range and the northern part of the Bannock Range in southeastern Idaho. The Snake River (Bia Ogwaide) and Portneuf River are the major streams that flow through Pocatello. The Snake River is a historically significant corridor for sockeye salmon. Native vegetation consists mainly of shrubs and grasses that grow in soil comprised of silty alluvium.

During the Pleistocene epoch, volcanic eruptions from various locations disrupted or altered water flow, causing the formation of many lakes.

American Falls Lake formed during the late Pleistocene (1,800,000 to 10,000 years ago) due to basaltic eruptions that damned portions of the ancestral Snake River. At a junction between the Portneuf River and American Falls Lake ⁹ was a swampy area inhabited by mastodons, camels, sabertooth cats, dire wolves, giant ground sloths, and giant bison. ¹⁰

Prior to European and Anglo-American

settlement in the region, the lands were traditionally utilized by the eastern and western bands of the Northern Shoshone and the Northern Paiute, which were later known as the Shoshone-Bannock (Newenee). The tribes are descended from the Numic family of the Uto-Aztecan and are culturally similar but differ linguistically. In the 1600s, Northern Paiutes left the Nevada and Utah regions, joined the Shoshone tribes in Southern Idaho to hunt bison, and later became known as the Bannocks.¹¹

The Shoshone introduced the horse in the region in the early 1700s through trade with the Ute and Comanche tribes. These horses allowed for more accessible travel and extended hunting and trading territory. 12

Horses significantly altered the lifestyle of the Shoshone and led them to become one of the vital tribes within the complex tribal constellation in the Intermountain West.¹³ The Shoshone thrived as traders and utilized local resources wisely. Sockeye (salkeye) salmon and other flora and fauna were part of a seasonal subsistence cycle utilized by the Shoshone and Bannock tribes for millennia.¹⁴

The first known contact between the Shoshone-Bannock and explorers came in 1805 when Lewis and Clark crossed the Continental Divide via the Bitterroot Mountains. Other fur-trading expeditions followed, which ushered incoming immigrants to the region.15 In 1834, on a return journey with Captain Benjamin Bonneville, Nathaniel Wyeth established a trading post that would become Fort Hall at the confluence of the Snake and Portneuf rivers, 13 miles north of Pocatello.¹⁶

The location of the trading post proved important as the British Hudson's Bay Company purchased the post in 1837.¹⁷ When the United States settled the Oregon Treaty with Canada/Great Britain to establish the 49th parallel in 1846 and existing conflicts with emigrants passing through the Snake River area to Oregon, Fort Hall developed into an essential station serving travelers on the Oregon and California Trails.¹⁸

¹¹ "Culture and History," Shoshone-Bannock tribes, https://sbtribes.com/about/.

¹² David Louter, "Historic Context Statements: Craters of the Moon National Monument, Idaho," (National Park Service, Seattle, Washington: 1995). https://www.nps.gov/parkhistory/online_books/crmo/hcs/chap2.htm.

¹³ "The Shoshone: Chief Pocatello Monument" historic marker.

 $^{^{14}} The\ National\ Park\ Service, "Newenee: The\ Shoshonean\ Peoples\ of\ Southern\ Idaho,"\ www.nps.gov.$

¹⁵ John Jacob Astor funded two explorations in 1810 that followed the trail of Lewis and Clark. In 1834, Captain Benjamin Bonneville explored the Snake River plain more extensively recording scientific data.

¹⁶ Idaho Falls Historic Preservation Commission, Idaho Falls Historic Preservation Plan, Kirk Huffaker Preservation Strategies, November 5, 2024.

¹⁷ Fred Davis, "Oregon Trail - Part 3, Fort Hall," Bingham News Chronicle, October 18, 2024.

¹⁸ Brigham D. Madsen, The Northern Shoshoni, (Caxton Printers: Caldwell, Idaho), 1980, pg. 28.

 $^{^{9}\,\}text{This}$ historic lake is in the same location as the current American Falls dam and reservoir.

¹⁰ Donald E. Trimble, "Geological Survey Bulletin 1400: Stratigraphy and structure of an area at the southeastern margin of the Snake River Plain, including a subdivision of upper Precambrian rocks," (United States Government Printing Office, Washington: 1976).

SETTLEMENT & RAILROAD PERIOD, 1882-1889

Pocatello Junction (poʊkəˈtɛloʊ) was founded in 1882 and named after the prominent Shoshone chief as an essential stop on the first railroad in Idaho. Its location in southeast Idaho was near the Oregon Trail and the Idaho Gold Road, significant overland transportation routes. ²⁰

The city then evolved alongside the Oregon Short Line (OSL) Railroad, which established the fastest – shortest – route between Wyoming and Oregon. Original plans called to set up headquarters and repair shops at McCammon, located about 20 miles southeast of Pocatello, on land purchased from rancher H.O. Harkness.²¹

In 1882, a small depot was built on the land to accommodate freight that passed through the Portneuf Valley. Construction of a railyard followed. By 1883, the railroad had constructed the two-story Pacific Hotel to accommodate overland passengers who disembarked at Pocatello Junction.²² In 1887, an operational increase led to an influx of workers coming from Eagle Rock (Idaho Falls) when railroad shops were closed and moved to Pocatello.²³

Within a few years, some 60 buildings were constructed to house between 1,000 and 1,500 immigrants on land within the Fort Hall Reservation. Most of the buildings were homes

built for resident workers. Housing issues arose, and workers began lobbying for more land. In response to this pressure, the Bureau of Indian Affairs drew up the Agreement of 1888; the result of the transaction was the Pocatello Townsite Bill, which authorized the purchase of 1,840 acres of additional Shoshone-Bannock land within the Pocatello townsite and 297,000 acres to the south.²⁴

Meanwhile, the OSL & Utah Northern was organized in part to provide financing for both a new standard-gauge line between Ogden and McCammon and the extension of the former Utah Southern Railroad Extension line south from Milford to mines at Pioche, Nevada.²⁵ In addition, railways between the Rockies and Portland in 1884 meant that more products could be shipped to offset the abundance of mine failures.²⁶

In 1889, the OSL connected Portland with Omaha, and the town of Pocatello was established in April 29, 1889. It developed into a significant railroad hub in the Northwest. It would soon serve as the gateway to the mines and timber resources of the Northwest and later become an important center for agriculture. The

Pocatello Townsite was established on March 8, 1890, and platted into a grid with 600 blocks of 20 lots each.

Today's downtown historic district was formed on the western side of the extensive rail yards, a lack of space prompted growth on both sides of the tracks. Thus, the city grew as two distinct halves of an urban whole. General Land Office surveyor Samuel G. Rhoades laid out Pocatello with the rails at the center, and streets platted on both sides, perpendicular and parallel to the tracks. This initial layout formed the basis for developing Pocatello as two separate but united communities.²⁷ It wasn't long before the two halves developed distinct characteristics.

Downtown East was originally perceived as the marginal area where immigrant and minority workers lived and where cheap lodging with pool halls, gambling, and brothels were available. A few businesses also developed east of the tracks. Gradually, the business district began to grow on the west side, anchored by the Pacific Hotel in 1883, Pocatello's most prominent landmark building for many years. Community leaders and prominent citizens tended to build their houses just to the west of the business district.²⁸

COMMERCIAL, GOVERNMENT, & ETHNIC DIVERSITY GROWTH PERIOD, 1890-1940

Pocatello's Union Pacific repair shops—the largest between Omaha and Portland— stimulated the development of a permanent business district in 1892. A core of buildings was erected that same year adjacent to the rail yard. Pocatello's historic downtown remains one of the most well-preserved streetscapes in Idaho. The Downtown Historic District includes all or part of fourteen city blocks.

Historically significant buildings in the commercial district date from 1892 to 1946 and represent the main period of Pocatello's development as the major transportation, trade, and social center of southeastern Idaho. The district is composed primarily of one- and two-story commercial buildings, the most notable of which were constructed between 1914 and 1929. This fifteen-year period was remarkable for its architectural development, with a range of uses—commercial, transportation, religious, and educational—and a range of styles, including Gothic Revival, Richardsonian Romanesque, Classical Revival, and Art Deco.

One of the first stone buildings in Pocatello

²⁰ Madsen, The Northern Shoshoni, pg. 52-53.

²¹ Pocatello Historic Preservation Commission, City of Pocatello Historic Preservation Plan, TAG Historical Research and Consulting, January 2019.

 $^{^{22}\,{}^{\}prime\prime}$ The Early History of Pocatello, Idaho." Compiled by the Bannock Co. Historical Society and The Pocatello Public Library, 1981.

²³ Pocatello Historic Preservation Commission, 2019.

²⁴ Ibid.

²⁵ "Oregon Short Line & Utah Northern." UtahRails.net, August 25, 2015, https://utahrails.net/ogden/ogdenoslun.php.

²⁶ Richard White, The Republic for which It Stands: The United States During Reconstruction and the Gilded Age, 1865-1896, (Oxford University Press: New York, 2017), pg. 608.

²⁷ "Oregon Short Line & Utah Northern."

²⁸ Ibid.

was the Richardsonian Romanesque Idaho Furniture Company Building (NRHP 1982). Now known as "The Paris," this 1892 structure set a tone of permanence for the growing railroad town. The Trinity Episcopal Church (NRHP 1978), erected five years later in 1897, was also built of heavy stone but in a Gothic Revival style. It was the first stone Episcopal church in Idaho. By 1914 Governor James H. Brady, who resided in Pocatello, had enticed Boise architect Frank H. Paradice, Jr., to the growing railroad town to focus his work.

Paradice was born May 4, 1879, in Ontario, Canada, and his family moved to Denver, Colorado, where he graduated from high school. He took advanced studies at the Chicago Art Institute and the Armour Institute of Technology (later Illinois Institute of Technology) before returning to Denver to apprentice and work on a number of railroad projects. At the age of 29, Paradice moved to Boise, where he formed a partnership with Benjamin M. Nisbet, who had worked with Tourtellotte and Hummel on the 1908 Empire Building in Boise. Paradice ended his partnership with Nisbet when he moved to Pocatello in 1914.

During a long and fruitful career, he became Pocatello's most prolific and talented designer, responsible for buildings listed on the National Register for Historic Places such as the Brady Memorial Chapel (NRHP 1979), the Idaho State University Administration Building (NRHP 1993), and the Pocatello Federal Building (NRHP 1977). Paradice was also responsible for several key downtown buildings that are either not listed on the National Register or are located within

historic districts.

Settlement in Downtown East was intermittent between the 1890s and 1900s, leading to the district's sporadic establishment.30 Downtown East and nearby residential areas developed into a multi-ethnic neighborhood as early as 1885, when Chinese immigrants working on the railroad began settling in the "Chinese Quarters."31 In the 1890s, African Americans, Greeks, Italians, and Japanese came to Pocatello to work for the railroad. Alongside the ethnic neighborhood, an ethnic sub-economy developed. Religious structures also dotted the ethnic communities, such as the Bethel Missionary Baptist Church (NRHP 2021) and the Hellenic Orthodox Church (NRHP 1979). Specialized grocery stores, clubs, services, and lodging houses were built to serve these groups. Ethnic businesses flourished in the area's early development and remained important into at least the 1930s.32

Growth in the early twentieth century was spurred by the establishment of the Academy of Idaho in 1901. This state institution began as a high school but evolved over the years into Idaho State University.³³ The Academy of Idaho was created when Governor Frank W. Hunt signed Senate Bill 53 into law, and the doors were opened on September 22, 1902.³⁴ Education was considered an essential part of the growth for the children around Pocatello. Attendance at the Academy of Idaho and its later iterations had increased to nearly 300 by 1910 and nearly 1,000 after World War I.

Government development within Downtown East as a location for governmental agencies and offices began as early as 1902 with the construction of a police station to enforce anti-prostitution laws. ³⁵ The continual growth of City and County government buildings created a sense of a governmental center. In 1912, city offices were located under the viaduct between Downtown and Downtown East. In 1907, the Carnegie Library (NRHP 1973) introduced classically inspired architecture to the west side of Pocatello. With its cruciform plan, this two-story library resembled a Palladian villa.

Development increased with the introduction of the automobile in 1910. Proximity to Yellowstone National Park also contributed to the growth of automobile garages and dealerships. Still, the railroad continued to dominate transportation, and during the building boom of the late teens, Pocatello's commercial infrastructure expanded with a railroad depot and hotel that served the city well during the hevday of the Union Pacific. The 1914 passenger and freight depot (NRHP 1982), built by the Oregon Short Line Railroad and designed by the prominent New York architectural firm of Carrere and Hastings, became an integral part of the Union Pacific system. The Yellowstone Hotel (1916) (NRHP 1982), built to support the Oregon Short Line, is a four-story, Renaissance Revival style structure lavishly embellished with buffcolored terra-cotta. The building is currently occupied on the ground floor by restaurants. Though the upper floors are vacant, this grand historic building still evokes the elegant era of railroad travel.

During the 1930s, Pocatello suffered the effects of the Great Depression. Although

community leaders maintained an attitude of optimism and the newspaper published articles that emphasized progress and success, unemployment was high, and a local bank failed in 1931, underscoring the community's vulnerability to the national economic slump. Pocatello benefited from the programs of the New Deal, and a number of public works projects helped bring jobs and civic improvements to the community.

Like other westside neighborhoods, the Old Town Residential District (NRHP 2008) benefited directly from the construction of the Center Street underpass, improving the efficiency of cross-town traffic across the railroad tracks, which had always presented an obstacle, even after building a viaduct crossing in 1911.³⁶

Another aid to growth in Pocatello during this period was the establishment of the World War II Naval Ordnance Plant (NOP) and Army Air Base. Beginning in 1940, the need for munitions required a massive expansion of the Naval Ordnance Plants. By the recommendation of the Bureau of Ordnance, Congress authorized Public Bill No. 757, approved July 19, 1940, for \$50,000,000.³⁷ Initially included in this bill were plans for nine new plants. Once construction began on the new NOPs throughout the country, more money was eventually allocated for their completion.³⁸

To respond to the emergency need for ammunition, private industries began managing most of these new plants, with

²⁹ Pocatello Historic Preservation Commission.

³⁰ Ibio

³¹ "East Side Downtown Walking Tour Brochure," Pocatello Historic Preservation Commission.

³² Ibid.

³³ Idaho Historic Preservation Commission.

³⁴"History of ISU." History of ISU. https://www.isu.edu/isuhistory/.

^{35&}quot;History of ISU." History of ISU. https://www.isu.edu/isuhistory/.

Pocatello being the lone exception. The U.S. Navy established the Arco Proving Ground in 1942 at a site 50 miles west of Idaho Falls in the Idaho desert. ³⁹ The remoteness from any population center was judged to be suitable for the purpose of testing warship cannons as it allowed for long-range testing while eliminating the hazard of ricocheting ammunition. ⁴⁰ In addition, it was located away from the coastline to avoid potential Japanese sea raids. The proximity was also judged to be suitable as it was just 60 miles north of Pocatello where the cannons were reconditioned at the Naval Ordnance Plant and could connect to the site by railroad. ⁴¹

Due to its inland location and accessibility by rail, Pocatello became a prime location to produce naval weapons for U.S. military ships. Originally built in 1943, the purpose of the Pocatello NOP was to assemble and repair naval guns.⁴² Part of the repair process was testing the weapons that would end up on the Navy's Pacific fleets. A site was selected outside of Pocatello that was six miles wide and twenty-five miles long. While the Pocatello NOP was one of nine factories in the nation, it was the only one used to test the large, long-range weapons of the Pacific fleet.⁴³

In addition to this war-time factory, the Pocatello Army Air Base was developed as a training base for bombers. These operations led to a surge in development during this era, including outward suburban expansion. As early as 1928, city officials purchased a plot of land already being used as an impromptu airfield, later called McDougal Airfield. The airfield was used sporadically for mail delivery until 1937. In 1941, just two miles east of McDougal Airfield, the military purchased ground that later became the United States Army Pocatello Airbase. The base

was significantly larger than the neighboring McDougal Airfield and was meant to land B-17 bombers, B-24 bombers, and P-39 and P-47 fighters. Pocatello's distance from the coast, as well as windy conditions, made the Pocatello Army Air Base an important military training ground.⁴⁴

MODERN GROWTH PERIOD, 1941-1975

The Greyhound Bus Depot of 1946 reflects the changing realities of transportation that were already apparent before World War II. This one-story tan brick structure is the only remaining Art Moderne-style bus depot in Idaho. Along with the nearby Union Pacific Depot, it forms a historical transportation node that recalls an earlier era of public conveyance.

Downtown Pocatello began to suffer neglect that lasted for the decades between the 1950s and early 1990s. Pocatello's downtown witnessed several fires that destroyed many notable structures. All that remains of the 1,248-seat, Art Deco-style Chief Theater (1937) is the theater's neon sign. The Simplot Corp. demolished the Bannock Hotel, a seven-story building designed by Paradice that once dominated downtown as the center of social and business activity. The growth of suburbs after World War II drained the vibrancy and civic life from the urban core. Long-time residents began to move away, while commercial enterprises moved in.

Homes and local businesses were replaced by empty lots, car dealers, and junk yards.

For some individuals, "these decades of change brought economic progress, but former residents lament[ed] the loss of community." 45

In 1944, frozen food magnate J.R. Simplot invested in a phosphate processing plant adjacent to the Simplot factory to produce fertilizer. In 1949, FMC Corp. built a phosphorus plant near the Portneuf Mountains. The 1,400-acre Pocatello plant, first opened in 1949, was North America's largest producer of elemental phosphorous, a substance used in toothpaste, Jell-O, soft drinks, baking powder, cereal, and household cleaners. These plants attracted new residents to Pocatello to fill job vacancies and today, Simplot remains in operation.

In 1962, Pocatello pushed for growth and passed legislation to annex the neighboring town of Alameda. Alameda was formed on July 18, 1924, by consolidating the smaller communities of North Pocatello and Fairview with the main purpose of procuring the Fairview water system. Later, in 1962, officials marketed Pocatello as the "industrial center of Idaho" as well as "a leading educational, cultural, and financial center of our Intermountain West. He annexation of Alameda passed by a narrow 68 votes in a general election, Pocatello

³⁶ Julie Osborne. "Pocatello Warehouse Historic District, Bannock County, Idaho," National Register of Historic Places Inventory/Nomination Form, NRIS #96000946, September 9, 1996.

³⁷ Lt. Joseph J. Matthews, "Naval Ordnance Plants," US Naval Institute, October 1944, (vol 70/10/500), Accessed March 26, 2025. https://www.usni.org/magazines/proceedings/1944/october/naval-ordnance-plants.

³⁸ Matthews, "Naval Ordnance Plants."

³⁹ Sven Ber. "Do you know how a Navy test range became the world's premier nuclear lab?" Navy Times. 2018. https://www.navytimes.com/news/your-navy/2018/09/14/do-you-know-how-a-navy-test-range-became-theworlds-premier-nuclear-lab/.

An Richard N. Holmer. "The Naval Proving Ground." Technology Incentive Grant. 2019. https://tig.iri.su.edu/ViewPage.aspx?id=614&rebuild=true.Julie Braun, "American Material Culture: Investigating a World War II Trash Dump," Great Rift Science Symposium, Idaho National Laboratory, October 2005.https://inldigitallibrary.inl.gov/sites/sti/sti/3394894.pdf

⁴¹ Paul Menser. "Desert memories: Sisters recall living on land where INL Site now located." Idaho National Laboratory. 2020. https://inl.gov/history-of-inl/desert-memories/.

⁴² Stephanie B. West. "A Titanic Development: Firm's Rehabilitative efforts of former Naval Ordnance Plant Nearly Complete." East Idaho Business Journal, February 28, 2023.

⁴³ Braun, "Investigating a World War II Trash Dump." See also, Pocatello City Council, Pocatello Downtown Development Plan: A Vision for the Twenty-First Century, March 17, 2022.

⁴⁴ Justin Smith, "The History of Pocatello's Airfields," Idaho State Journal, November 12, 2020.

⁴⁵ Idaho Thompson Purce, Mary S. Watkins, and Dr. Kevin Marsh. 2005. The "Triangle:" A Slice of America. Pocatello, Idaho, pg. 11.

temporarily became the largest city in Idaho.50

Pocatello's economic growth, centered around industry, had brought an increase of workers. During the early and mid-20th century, Pocatello's population competed with Boise for the most populous city in Idaho.⁵¹

Industrial growth and military base expansion in Pocatello brought an influx of African American residents. Prior to the Civil Rights Act of 1964, segregation forced African Americans to procure alternate options for lodging and travel.

The Green Book, published between 1938 and 1967, was a guidebook for African American travelers and was a response to widespread racism.

The Green Book featured hotels, restaurants, service stations, and other areas African Americans could rely on. ⁵² In Pocatello, Fred's Motel (Green Book listed 1956-1966; demolished), African Methodist Episcopal (AME) Parsonage Tourist Home (Green Book listed 1940-1957; demolished), Tourist Park (Green Book listed 1940-1956; demolished), Bidwell's Motel (Green Book listed 1957-1966; now the Bidwell University Apartments), and the

Banner Motel (Green Book listed 1963-1966; demolished) were all listed in the Green Book.

Pocatello benefitted from exceptional growth in the years after World War II. As the "Gateway to the Northwest," Pocatello became an access point to some of the nation's most visited National treasures.

Tourism led to the creation of the Fort Hall Replica in 1963, built in Ross Park to celebrate Idaho's history. Additional growth and labor movements led to the construction of the Labor Temple in Pocatello in 1950, becoming the first building in the state constructed for the purpose of housing labor union groups.⁵³

While larger companies and processing plants brought some economic development, the loss of community and culture suffocated Pocatello's residents, and many left the community between 1970 and 1980. Despite these losses, the identity of downtown remained in buildings that now form the historic district.

These buildings are a strikingly cohesive group that preservationists, the City, and property and business owners have been working to revitalize since 1983, when the Downtown Historic District was created. Additional milestones have been the 1985 formation of the Historic

Preservation Commission and the establishment of the Downtown Business Improvement District in 1991.

 $^{^{\}rm 46}$ Idaho Historic Preservation Commission.

⁴⁷ Stephen Stuebner. 1999. "Plant pays hefty fine for polluting the air." High Country News 31, no. 2 (February).

⁴⁸ "Bannock County Villages Decide to Consolidate," The Salt Lake Tribune, July 19, 1924.

⁴⁹ "Alameda was once its own city in Bannock County," Idaho State Journal, October 5, 2015.

⁵⁰ Ibid.

⁵¹ "A bit of mid-20th century history," Idaho State Journal, September 20, 2021.

⁵² "The Architecture of the Negro Travelers," University of Virginia, accessed February 21, 2025, https://community.village.virginia.edu/greenbooks/.

⁵³ Idaho State Historic Preservation Office, "History of the Labor Temple in Pocatello," Facebook, September 6, 2022, https://www.facebook.com/groups/397526214154529/ posts/1239877909919351/.

PART 5 HISTORIC ARCHITECTURE & SITES

Historic Architecture & Sites

The following are a sample of key buildings of architectural distinction, listed by historical period.

NATIVE PEOPLES & EARLY CONTACT PERIOD, PRE-1882

While it is expected that pre-contact archaeological sites are present throughout Pocatello, professional practice prohibits the disclosure of these locations.

SETTLEMENT & RAILROAD PERIOD, 1882-1889

While there are a handful of architectural resources listed in the Idaho Cultural Resource (ICRIS) that date to this period, none of them have a photo associated with them in the database. Therefore, none are included in this section.

COMMERCIAL, GOVERNMENT, & ETHNIC DIVERSITY GROWTH PERIOD, 1890-1940





Idaho Furniture Co. Building, 102 N. Main St., Richardsonian Romanesque, 1892. (above left) Odd Fellows Building, 257 N. Main St., Romanesque Revival, 1892. (above right)





Sullivan-Kinney House, 441 S. Garfield Ave., Second Empire, 1894. (left historic, right current)





St. Joseph's Catholic Church, 439 N. Hayes Ave., Gothic Revival, 1897. (above left) Standrod House, 648 N. Garfield Ave., Chateauesque, 1897. (above right)





Trinity Episcopal Church, 248 N. Arthur Ave., Gothic Revival, 1897-1898. (above left) Seavers Building, 101 N. Main St., Romanesque Revival, 1900. (above right)





Carnegie Library, 101 S. Garfield Ave., Classical Revival, 1907. (above left) Carnegie Library Addition, 101 S. Garfield Ave., Post Modern, 1993. (above right)





Franklin Building, 120 N. Main St., Renaissance Revival, 1915. (above left) Yellowstone Hotel, 230 W. Bonneville St., Renaissance Revival, 1916. (above right)





Valentine Building, 100 S. Arthur Ave., Neoclassical, 1917. (above left) Woolley Apartments, 303 N. Hayes Ave., Craftsman, 1920. (above right)





Pocatello High School Auditorium, 300 N. Arthur Ave., Art Deco, 1939. (above left) Pocatello High School, 300 N. Arthur Ave., Art Deco, 1939. (above right)

MODERN DEVELOPMENT PERIOD, 1941-1975





Naval Ordnance Plant, 1943. (above left) Greyhound Bus Depot, 215 W. Bonneville St., Art Moderne, 1946. (above right)





MacKenzie House, 325 S. 7th Ave., Early Ranch, 1953. (above left) Residence, 498 N. Moreland Ave., Ranch, circa 1960. (above right)





Post Office, 730 E. Clark St., International, circa 1965. (above left) Thunderbird Motel, 1415 S. 5th Ave., Contemporary, circa 1970. (above right)





Holt (ICCU) Arena, Idaho State University, Neo-Futurist, 1970. (above left) Residence, 129 E. Appaloosa Ave., Split Level, 1974. (above right)





Commercial building, 812 E. Clark St., Contemporary, circa 1975. (above left) Residence, 2649 S. Fairway Dr., Contemporary, 1978. (above right)



Commercial Building, 120 N. Arthur Ave., Brutalist, 1981.

Analysis of Current Tools & Conditions

FEDERAL LAWS & POLICIES

There are three federal laws and two Presidential executive orders that are key to historic preservation programs and guiding policy across the country.

National Historic Preservation Act

The National Historic Preservation Act (NHPA) was signed into law on October 15, 1966. It establishes a national preservation program and a system of procedural protections, which encourage both the identification and protection of historic resources, including archeological resources, at the federal level and indirectly at the state and local level. NHPA represents the most extensive preservation legislation ever enacted in the U.S.

By the mid-1960s, federally-funded infrastructure and urban renewal projects had resulted in the rapid destruction of places significant in the nation's history. Congress recognized that the federal government's historic preservation program was inadequate to ensure that future generations could appreciate and enjoy the rich heritage of the nation. NHPA was enacted in recognition that historic places were being lost or altered, and that preservation was in the public's interest.

As such, the NHPA created a system of historic preservation offices in each state, headed by a State Historic Preservation Officer. Local organizations are allowed through the NHPA to become Certified Local Governments by adopting a local historic preservation ordinance. The City of Pocatello is a Certified Local Government.

The NHPA directs roles and responsibilities for a federal historic preservation program. It authorizes several tools to carry out preservation activities, among them:

- * The National Register of Historic Places (NRHP), the official federal inventory of districts, sites, buildings, structures and objects significant on a national, state, or local level in American history, architecture, archeology, engineering and culture.
- * A review process, known as Section 106 after its location in the original law, to ensure that federal agencies consider the effects of federally licensed, assisted, regulated, or funded activities on historic properties listed or eligible for listing on the National Register.

- * A requirement, known as Section 110, for all federal agencies to establish - in conjunction with the Secretary of the Interior - their own historic preservation programs for the identification, evaluation, and protection of historic properties.
- Authority for a grant program, supported by the Historic Preservation Fund, to provide funds to states and individuals.
- * The Advisory Council on Historic Preservation, an independent federal agency, that advises the President and Congress on historic preservation matters. The Council and its staff also advise federal agencies on their roles in the national historic preservation program, especially their compliance with Section 106 of NHPA.

Establishing the National Register program was a means to recognize and honor the nation's significant historic and architectural places. The U.S. Department of the Interior, National Park Service, established the criteria for eligibility to be listed in the National Register of Historic Places. A site, building, object, or structure must meet the following requirements:

- 1) Typically, be at least 50 years old, and
- 2) Have achieved local, state, or national significance in one or more of the following criteria:
 - A) Property is associated with events that have made a significant contribution to the broad patterns of our history;

- B) Property is associated with the lives of persons significant in our past;
- C) Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction; and/or
- D) Property has yielded, or is likely to yield, information important in prehistory or history.

Section 106 of the NHPA requires federal agencies to consider the effects on historic properties of projects they carry out, assist, fund, permit, license, lease, or approve throughout the U.S. Certain types of undertakings – a project, activity or program with federal agency involvement - are governed by Programmatic Agreements (PA).

A PA makes it possible for agencies to execute a large number of undertakings, in compliance with Section 106, by expediting reviews for those that do not have the potential to adversely impact historic properties. A PA is appropriate to use when dealing with a group of historic resources that have similarities in style or use – such as bridges - that can be addressed with similar types of consideration of alternatives, rehabilitation techniques, and mitigation. Any time there is a potential Section 106 undertaking, its recommended that the HPC contact the SHPO to know if there is a PA in effect or if the project will require new consultation.

National Environmental Policy Act

In 1969, the National Environmental Policy Act (NEPA) was adopted into law. During the 1930s, rapid industrialization created environmental problems, which were exacerbated by World War II. After the war, programs like urban renewal, the interstate highway program, and the charge given the Corps of Engineers to dam rivers for a variety of purposes accelerated damage, as did the increasing use of toxic pesticides and fertilizers. Rachel Carson's pivotal book, Silent Spring, helped mobilize people to push for protection of the environment in a variety of ways, notably from the thoughtless acts of Federal agencies.

NEPA can be a powerful tool for managing the impacts of the modern world on "cultural resources" such as historic buildings, historic districts, archeological sites, Native American traditional places, and traditional ways of life. NEPA encourages early consideration of environmental impacts, in an open manner, with meaningful public participation. In general, and as expressed in different ways for different kinds of actions, the NEPA process entails:

- * Determining what need must be addressed:
- * Identifying alternative ways of meeting the need;
- Analyzing the environmental impacts of each alternative; and
- Armed with the results of this analysis, deciding which alternative to pursue and how to pursue it.

When major federal actions are undertaken in Idaho Falls, the HPC should first determine if the project has the potential to affect any historic resources. If it does, the HPC should engage in the process, providing input at every opportunity.

American Rescue Plan Act of 2021

The American Rescue Plan Act (ARPA) was a \$1.9 trillion economic stimulus package to speed up the country's recovery from the negative economic and health effects of the COVID-19 pandemic and recession. As part of the package, the act allocated \$350 billion in direct assistance to state and local governments to bridge budget shortfalls. Additional funds were distributed for cybersecurity, economic development, education, employment, health care, housing, tax relief, and transportation. On a caseby-case basis, states or municipalities have selected to do historic preservation-related projects with ARPA funds. When they do so, projects are subject to compliance with Section 106 of the NHPA and require consultation with the SHPO.

Executive Order 12072

Signed by President Carter on August 16, 1978, EO 12072 provides guidance to federal agencies for space management. Section 1-105(b) states that consideration should be made for utilization of buildings of historic, architectural, or cultural significance. Therefore, it is a priority of the federal government to consider historic buildings for new space. The city should be aware of this law and promote its existence to commercial realtors and building owners.

Executive Order 13006

Signed by President Clinton on May 21, 1996, EO 13006 guides federal agencies to first consider locating offices in central business districts in order to revitalize cities and Main Streets. Paired with EO 12072, these executive orders are powerful tools to attract and keep federal agencies located in downtown locations and historic buildings. In addition, EO 13006 allows for federal agencies to pay up to 10% to be located in a central business district historic building.

STATE LAWS & POLICIES

The following are summaries of state policies related to historic sites and historic preservation that are relevant to the HPC and the City:

- * Title 18, Chapter 70, Section 18-7027: Prohibits desecration of burial sites and provides for prosecution.
- * Title 27, Chapter 5: Provides for the protection of graves.
- * Title 67, Chapter 46: State enabling legislation to allow for creation of historic preservation commissions and preservation of historic sites.
- * Title 67, Chapter 65: Local Land Use Planning Act which requires a comprehensive plan to include a section on "Special Areas and Sites" and their consideration in local planning efforts.

BUILT ENVIRONMENT DOCUMENTATION

The Idaho Cultural Resource Inventory System (ICRIS), the state's database of historic resources, contains information about all historic resources that be been recorded, including those that have been listed in the NRHP. As of December 2024, the list for Pocatello contains 3,110 historic resources, not including archaeological resources. The resources were likely identified by public agencies during their due diligence for projects that required compliance with the National Historic Preservation Act and through comprehensive reconnaissance level surveys. The list of eligible properties provides the City and PHPC with information to consider when prioritizing future survey and designation.

Archaeology

Archaeological sites are defined as the remains of past human activities that are generally confined to a specific location (i.e., they have a discreet boundary) and include artifacts and features, such as hearths/ fire pits, dwellings, and special activity areas, such as natural resource processing locations. Such sites tend not to have standing buildings or structures, unless they are in ruins, though some exceptions can be made. Compared to historical buildings and structures, archaeological sites are more difficult to identify without formal surveys to find them. This is because the vast majority of sites consist of little more than artifacts scattered on the ground surface and cannot be seen from a distance. Additionally, some sites may be buried and not visible on the around surface.

Archaeological sites can date to any time period or multiple time periods. There are no archaeological sites documented on the previously documented historic sites list (Appendix IV), although there are likely hundreds of other sites that have been documented but are not public information. Most of these sites were likely documented on public land and through investigative efforts that occurred in compliance with state or federal regulations associated with development or use of those public lands. Far fewer sites have been reported on private land. This difference is based on where the identification surveys have occurred rather than a true difference in the locations of sites. However, there are equal chances of sites being located on both private and public land.

Regulations

Archaeological sites are protected through a series of state and federal laws; however, there are limits on when and where these laws apply. Primary among these is the National Historic Preservation Act (NHPA), the Archaeological Resources Protection Act (ARPA) of 1979 (as amended), the Native American Graves Protection and Repatriation Act (NAGPRA) of 1990, and a series of Idaho State statutes protecting human burials.

The State does not have a state-level law equivalent to the NHPA or its associated Section 106 process, though Title 67, Chapter 41 of the State Code does establish the Idaho State Historical Society (ISHS) and sets forth requirements for permits to excavate archaeological sites and offers other requirements for the protection of known prehistoric human burials and grave goods. There otherwise do not appear to be any statutes specific to the undertakings of state agencies or the management of state lands as they pertain to archaeological resources. Such laws are found in some surrounding states. The Idaho SHPO, a division within ISHS, states the following goal in its preservation plan:

 Goal 4: Ensuring proper documentation and curation of archaeological resources per State standards.

At the local level, the Pocatello Historic Preservation Ordinance, while not specifically calling out archaeological sites as qualifying resources, does appear to include archaeological resources in that it states the ordinance applies to "historic properties" for activities such as surveys, acquisition, cooperation, designation, and education. As such, the previously discussed goals and objectives of the ordinance also apply to archaeological resources under the same conditions and parameters they apply to other cultural resources.

REOUIREMENTS FOR FEDERAL UNDERTAKINGS

The NHPA and its implementing regulations (36 CFR §800), as well as ARPA and NAGPRA, apply solely to federal agencies and federal lands. As such, if a federal agency would issue a permit, approval (e.g., to use lands they own or manage), funding, or other authorization to carry out an action (e.g., a development project, demolition, etc.), that federal agency must comply with the NHPA/36 CFR §800. In the absence of federal agency or federal land involvement, only relevant state or local ordinances would apply. It is, however, important to note that the NHPA/36 CFR §800 may apply to activities on private lands if a federal nexus is involved in an action on that land. For example, the need for a permit to dredge or fill wetlands or waters of the U.S. on private lands may trigger the NHPA/36 CFR §800. Specifically, the U.S. Army Corps of Engineers, who issues such permits, would be required to follow the NHPA/36 CFR §800 in issuing that permit, even if all of the lands are owned by private parties and all funding is private.

The NHPA/36 CFR §800 process comprises several steps and involves the Idaho SHPO. These steps include identifying an area of potential effects (APE), which is the geographic area within which effects from the agency's action, such as approving an oil well to be constructed on their land, would occur and could either directly or indirectly impact cultural resources that may be present there. The definition of this APE includes consultation with the Idaho SHPO, federally recognized Native American Tribes with patrimonial claims to the area in which the action would occur, and other stakeholders (referred to as "consulting parties" in 36 CFR §800) with demonstrated interest in the cultural resources that could be impacted.

From here, the federal agency works with these same parties to determine an approach to identifying cultural resources in the APE. For APEs likely to contain or possibly containing archaeological resources, this approach usually includes a field inspection by a qualified archaeologist walking parallel lines across the APE looking for archaeological sites. These sites are then documented and evaluated for their eligibility to the NRHP. This is followed by an assessment of the undertaking's effects on those sites that are determined eligible for the National Register under one or more of its four criteria.

These last two steps (site eligibility and site effects) also are carried out with the federal agency consulting with the Idaho SHPO, Tribes, and other consulting parties such as the Pocatello Historic Preservation Commission. If adverse effects to eligible sites are likely to occur, the federal agency will work with these same parties to determine appropriate mitigation to compensate for the impact. Very frequently with archaeological sites, the appropriate mitigation involves at least partial excavation of the site to recover scientific, historical, and cultural information it may contain. While excavation is commonly preferred, it is not the only acceptable mitigation measure for archaeological sites, and other options may be implemented. Completing the 36 CFR §800 process can take several months depending on the nature of the undertaking, the number and types of sites involved, and the effects those sites are anticipated to incur. As such, it is strongly advisable to initiate this process early in project planning/execution so that delays are minimized.

REQUIREMENTS FOR STATE, LOCAL, OR PRIVATE UNDERTAKINGS

In the absence of a federal nexus, there are no requirements for state, local, or private parties to take special measures to protect cultural resources, including archaeological sites, except in the case of human burials, which are discussed separately in the section below. State, local, or private parties who wish to take action on non-federal lands using non-federal funding and not requiring any federal permits, approvals, or authorizations may do so without following any specific regulatory process. On private land, cultural resources found there, excluding human remains, belong to the landowner, who may treat them however they see fit. Despite the exemption from the federal regulations, best practice strongly encourages due diligence consideration and treatment of cultural resources if discovered during actions on local or private land. Landowners who discover notable archaeological sites on their property (i.e., anything beyond a single artifact or small number of artifacts) are encouraged to leave the site undisturbed, at least temporarily, and report it to the PHPC. The PHPC may or may not have the resources to address the discovery and will advise the landowner if they can be of additional support to at least help document the site before it is disturbed or destroyed. The PHPC should also contact allied organizations such as the Idaho SHPO and the Shoshone-Bannock Tribes for guidance. If no support or guidance is available, the landowner may proceed with their action as planned.

REQUIREMENTS FOR ADDRESSING HUMAN REMAINS

Human remains, whether dating to the historic or prehistoric period, are protected by state and federal law regardless of land ownership, funding, permits, approvals, etc. On federal lands, NAGPRA specifically requires federal agencies to protect prehistoric burials and work with modern Native American Tribes to identify the cultural ancestry of the deceased individual such that the remains, if they cannot remain on federal land and still be protected from damage or looting, can be repatriated to the Tribe closest to their likely ancestry. The 36 CFR §800 regulations generally also apply to human burials on federal lands or discovered through other federal action regardless of whether those remains date to the prehistoric or historic period. Should human remains be discovered on federal lands, they should be protected from further damage and reported to the land management agency. The agency is then responsible for addressing the discovery.

Idaho state laws protect human burials regardless of age but do not trump federal laws when federal lands are involved. Generally speaking, it is a crime under state law to disturb a human burial except when said disturbance is associated with an approved archaeological excavation conducted by a qualified archaeologist or involves the recovery of the remains by law enforcement or similarly authorized parties.

If human remains are discovered on private, local, or state lands, they should be protected from further damage by covering them with protective material (e.g., rebury them, use a tarp or sheet of plywood, etc.) and ensuring no human or animal disturbance can occur, then notifying local law enforcement of the discovery. Law enforcement will respond to the discovery and make an effort to determine if the remains are modern and could represent the victim of a crime or if they appear older. They may engage the services of a forensic anthropologist to help make this determination.

At that point, law enforcement will either oversee the disposition of the remains (if modern) or turn the site over to the Idaho SHPO or other appropriate governmental agency to address. In no case should portions of the remains or artifacts associated with the burial be collected by anyone other than the authorized party. Additionally, it is a common concern of Native American Tribes that the remains of their ancestors not be photographed or displayed unless necessary to complete the documentation and assessment of those remains. Casual photographs and "candids" of the remains are strongly discouraged out of respect for these cultural sensitivities.

INTEGRATION WITH CURRENT LOCAL PLANS

The following plans have key intersections with historic preservation and this historic preservation plan. It is critical for the historic preservation plan's goals and objectives to be considered and integrated into the work of planning efforts that have come before and are currently being implemented. The City's planning staff and PHPC members play a critical role in recognizing opportunities for integration of historic preservation goals and objectives.

Historic Preservation Plan (2019)

The previous plan was delivered in January 2019. The strengths of this plan included the context, identification of historic architectural styles, and history of preservation in Pocatello. However, the goals lacked sufficient detail in the objectives and implementation.

Downtown Development Plan (2022)

This plan provides a vision for downtown Pocatello, a portion of which is a NRHP and locally designated historic district, though the plan includes more area than just the historic district as it defines downtown more broadly. The plan notes that one of the city's greatest assets is "historic civic," concentrated, urban development including civic, commercial, residential, and cultural uses within and surrounding the historic building stock of the downtown core.

The four purposes of the Downtown Development Plan include:

- * Establish a vision for the future:
- * Coordinate improvement activities;
- * Provide guidance to owners and developers; and,
- * Market downtown investment and development.

Establishment of the historic district in 1982 is noted as a foundational development episode in the city's downtown revitalization. Throughout the broader downtown area, the City is planning for 90,000 square feet of new commercial space, four acres of new open space, 1,000 additional parking spaces, and 480 units of new housing. Importantly, the plan emphasizes that the protection and preservation of our historic assets is a critical economic development tool for the revitalization of downtown.

Comprehensive Plan 2040 (2023)

Comprehensive Plan 2040 is the result of a two-year collaborative process between the various departments of the City of Pocatello, community leaders, elected officials, and members of the public with an interest in community success. Comprehensive Plan 2040 is a 20-year plan that seeks to implement a vision for Pocatello and its people. It reflects the voice of residents and is the guiding document for shaping Pocatello's future. The vision, composed of seven vision elements, is the backbone of this plan. It knits together a set of long-term, integrated, and implementable goals and strategies.

Through these vision elements and their associated goals and strategies, the Plan can be utilized as a citywide playbook that determines the City's priorities. The Plan provides a common language to connect the plans, policies, and programs of multiple City departments with the community's identified values.

The vision element titled Authentic & Affordable Neighborhoods intersects most directly with the historic preservation plan in planning at the neighborhood scale, factoring in character and cultural identity. Goal 6 of the section is to "preserve the authenticity of Pocatello's neighborhoods and celebrate our history, architecture, and culture." The strategies include:

- Identify the city's historic neighborhoods and districts and seek to preserve these resources through an updated Historic Preservation Plan;
- Increase public awareness of the benefits of neighborhood preservation through education and outreach;
- Ensure city regulations and policies support historic preservation and streamline the review process to preserve the essential elements of historic properties; and,
- * Collaborate with neighborhoods by providing resources to preserve and enhance neighborhood culture such as historic information, neighborhood planning services, and neighborhood association support.

Goal 3 of the Economically Robust vision element⁵⁵ aims to promote downtown as the economic engine for the city and includes the following for its first strategy:

* Implement the Pocatello Downtown Development Plan such as relocating City hall to historic Downtown, creating tax incentives, and developing identified projects.

The Creative Community vision element highlights placemaking principles and strategies that revolve around culture, artistic expression, and connecting key places. For In the appendix Special Areas & Sites, Archaeology and significant landmarks include ISU's Red Hill and the Basalt Cliffs in the southeast part of the city. Maps in the appendix also outline the downtown historic district and other districts and structures listed in the NRHP. The City is moving toward use of a form based code called SmartCode, which when implemented, will have significant overlap with preservation planning across the city.

Additional vision elements have indirect, but still significant, intersections with preservation. Among these are the following:

- * Creating a business environment that has a diverse economic base (Economically Robust, Goal 2, pg. 33);
- * Maximize the public right-of-way to create great places (Connected, Safe & Accessible, Goal 4, pg. 46);
- Empower the community to be involved and collaborate in city government (Civic Collaboration, Goal 2, pg. 51);

- Create complete neighborhoods by implementing development criteria informed by unique neighborhood plans (Authentic & Affordable Neighborhoods, Goal 1, pg. 57);
- Conduct intentional, equitable, and measurable neighborhood planning (Authentic & Affordable Neighborhoods, Goal 2, pg. 57);
- Create a housing plan that will provide guidance on housing needs for each neighborhood (Authentic & Affordable Neighborhoods, Goal 3, pg. 58);
- Develop form-based code standards to guide new development within each neighborhood (Authentic & Affordable Neighborhoods, Goal 5, pg. 59);
- Promote a positive image of the city by creating an attractive, well-maintained public realm through enhanced streetscapes (Creative Community, Goal 1, pg. 63);
- * Embrace Pocatello as Eastern Idaho's cultural hub by implementing creative placemaking strategies to shape the physical and social character of Pocatello, centered around the arts and cultural activities (Creative Community, Goal 2, pg. 63); and,
- Support the vitality and creative spirit
 of Downtown Pocatello as the heart
 of activity and gathering (Creative
 Community, Goal 4, pg. 64).

⁵⁴ Pocatello Comprehensive Plan 2040, 59-60.

 $^{^{\}rm 55}\,Pocatello$ Comprehensive Plan 2040, 34.

⁵⁶ Pocatello Comprehensive Plan 2040, 61-66.

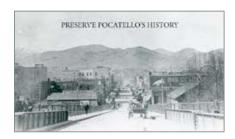
⁵⁷ Pocatello Comprehensive Plan 2040, 123-126.

PART 7 COMMUNITY SURVEY

Community Survey

A 13-question survey was distributed to the community beginning on April 1, 2024, with survey results collected through July 19, 2024. It was decided by the PHPC to not utilize hard copies of the survey. The survey was distributed by QR code on information cards (shown below) via city staff and PHPC members, and through the survey link posted on the City's social media and highlighted in a City press release. The Idaho State Journal newspaper published a story on the plan and survey on May 16, 2024.

Draft questions were generated by the consultant and refined by the PHPC. SurveyMonkey was the platform utilized to create and electronically distribute the survey. There was a total of 100 responses to



the survey. Four demographic questions were asked.

KEY FINDINGS

The public engagement phase of the plan provided the PHPC with guidance based on public perceptions and expectations as broadly gathered during the survey. Key findings included the following:

- * Respondents have high interest in local history;
- There is confusion about who the historic preservation commission is and what they do;
- There's agreement that accomplishing historic preservation is a shared responsibility;
- * Looking forward, the PHPC should be considering the East Side/Triangle District, Warehouse District, and University neighborhoods for more targeted work;
- * The two projects that would make a big difference include resolving issues with The Monarch Hotel, and full rehabilitation of the Yellowstone Hotel:
- * There is strong interest and desire to have more information provided through markers or plaques, self-guided tours, and in-person programming;

 Information about historic preservation in Pocatello should be posted on the City's website, pushed out through social media.

ANALYSIS

In this section, each question asked in the survey is presented with an interpretation of the results when considered in aggregate and how that helps inform the historic preservation plan.

Q1. How would you rate your interest in the history of pre-history of Pocatello?

Analysis: Of the 100 respondents to this question, only four indicated they had below neutral interest. The answer average rated a 4.4 out of 5. This equates to reaching an audience with the survey that has interest in the subject matter.

Q2. Historic preservation is a worthwhile goal within and for Pocatello.

Analysis: 85% of respondents believe that it is a worthwhile goal, rating the question as highly agree or somewhat agree. Lower rated responses numbered 15, or 15% of the total, believing it was not a worthwhile goal.

Q3. Do you know that the Pocatello Historic Preservation Commission is a different organization than Historic Downtown Pocatello, Inc.?

Analysis: Unfortunately, 57% of responses indicated that they did not know these were two different organizations. This presents a naming and/or branding issue for both groups. It is highly likely that locals are confused by promotions and news from both organizations.

Q4. What is your perception of the Pocatello historic preservation program?

Analysis: 80% of respondents believe that the program is somewhere in between successful and not successful. This is not a bad place to be as it's not starting from a place of large negativity. Seven people (7%) indicated their opinion that the program is not successful, while 13 (13%) felt that the program is successful. One person chose to skip this question.

Q5. Whose responsibility is it to do historic preservation?

Analysis: While you could choose more than one answer in this category, nearly 2/3 (62%) chose the option that the responsibility is shared between individual property owner, City of Pocatello, state, and federal governments. The second highest number of responses was 34 indicating that the responsibility is the City's.

Q6. Among their responsibilities and programs, the PHPC could do any or all of the following.

Analysis: Given the opportunity to choose their top three options, many did use all three. The clear top choice was identifying historic sites with 74 responses. The lowest ranked program option of those given was hosting rehab workshops to teach DIY skills with 18 responses.

Q7. Is there another priority you believe the PHPC should consider? Please tell us about it.

Analysis: About half of respondents chose to give an additional priority to the PHPC. The majority of open-ended responses mentioned some form of public education including tours, maps, brochures, digital presence,

PART 7 COMMUNITY SURVEY

exhibits, greater awareness, and a history day. Many responses mentioned specific issues with development of historic downtown that revolve around policy and zoning, but also some out of the purview of the PHPC. Some of these included the treatment and higher utilization of downtown buildings, ADA, lead paint, and balancing preservation with other development needs. Two responses mentioned having incentives while one response was given each to diversity, greater documentation, and involving youth.

Q8. Tell us what types of buildings and places you want to see the PHPC focus on.

Analysis: Respondents were allowed to choose as many options as they believed applied. Two choices were ranked in a near tie in number of responses: Pioneer era buildings from between 1880-1900 and Early 20th century buildings and neighborhoods from between 1900-1945. While ranked lowest, Post World War II building and neighborhoods from between 1945-1975 still garnered a vote from more than half of respondents (53%). A few "other" answers were also provided, including cultural institutions, native/non-white landmarks and sites, and the Triangle neighborhood.

Q9. What historic preservation project would make a big difference in Pocatello?

Analysis: This was an open ended question where the PHPC was seeking specific properties or neighborhoods to be named. Many of the 72 responses generally remarked on the need for information through tours or materials, and to enhance downtown

through higher quality restoration, consistent decision-making, filling upper stories, and compatible infill. Several specific names were provided including the following:

- (6) Resolving issues with The Monarch through demolition, rehabilitation, or new development that saves the facade,
- * (5) Yellowstone Hotel,
- * (4) East Side/Triangle District; Train Depot/Bus Depot; Indigenous related; Moving city hall to the federal building,
- (3) Opening the tunnels; Greater railroad recognition,
- * (2) Warehouse District; Naval Ordnance Plant,
- * (1) ISU campus; Neighborhoods around downtown; Ghost signs; More neon.

Q10. The historic downtown has been the focus of work of the PHPC for the last three years. What area of the city should be the next area of focus for historic preservation?

Analysis: Seventy-two people responded to this open ended question with a range of answers but were focused:

- * (16) East Side/Triangle District,
- * (13) University neighborhoods,
- * (12) Only Downtown,
- (11) Warehouse District,
- * (3) West side,
- * (2) Neighborhoods around downtown; Area between ISU and Alameda.
- * (1) Schools; Naval ordnance plant; Industrial areas by tracks; Ross Park/ Fort Hall replica.

Q11. How do you prefer to learn about Pocatello's history and historic preservation?

Analysis: Respondents were asked to select their top two answers. Overwhelmingly, two responses were chosen: Website or social media (64) and Historic markers and plaques (60). This gives the PHPC clear direction to add information to the City's website and promote it via social media, and to utilize markers and plaques for communicating information about physical sites.

Q12. Please provide any additional comments or information about historic preservation you'd like to share with the PHPC.

Analysis: This was the last open-ended question on the survey and 43 responses were recorded. There were no substantial comments that were markedly different

from those given in preceding open-ended questions. However, more than a dozen comments stated that the PHPC was doing a good job and were encouraging them to keep that going.

Q13. Tell us about yourself. Do you live in Pocatello? Do you live in Bannock County? Are you a property owner of a building or structure in Pocatello that you believe or know is historic? Are you interested in receiving updates about the Pocatello Historic Preservation Plan from the PHPC?

Analysis: A full 100% of respondents indicated they lived in Bannock County with 95% living in Pocatello. Only 24% believed they were the owners of a historic building. Fifty-five respondents (about 60% of the total) requested to be kept apprised of the activities of the HPC.

PART 8 VISION STATEMENT

Vision Statement

Pocatello established an eclectic and diverse character from its decades as a significant regional railroad hub and gateway to the northwest. Railroadera prominence in the city led to the establishment of the historic downtown, a prominent asset, where the city's entrepreneurial spirit is embraced and integrated with historic and cultural resources. The strong historical and current presence of the Shoshone-Bannock Tribes is a pivotal influence on the area's heritage.

The City endeavors to document and designate historic resources. The historic preservation plan will guide future preservation efforts that increase value in the community as it evolves, build connection and meaning, and support and encourage building repurposing.

"...guiding future preservation efforts that increase value in the community as it evolves, build connection and meaning, and support and encourage building repurposing."

Goals, Objectives & Implementation

The PHPC derived four broad goals under which are 27 objectives with associated action items. The goals represent the general responsibilities of the PHPC while the objectives represent programs – both standard and creatively unique – by which they can satisfy their responsibilities. Over the course of three meetings and reviewing meeting notes, the PHPC shaped the goals through sharing their knowledge of the city's neighborhoods, planning and zoning, trends, history, and past work of the PHPC.

The plan goals are:

- Survey & Designate sites and areas of potential historic and architectural significance;
- * Cultivate community through Public Education & Partnerships:
- Coordinate with the City Planning Department to implement effective preservation Policy & Incentives; and
- Provide regular and effective management through Training &

Operations.

The PHPC determined that their general strategy is to work geographically out from the core of the city – the historic downtown – to the earliest neighborhoods and then later-built neighborhoods. Research has shown that this type of focus builds a strong downtown as a foundation for strong neighborhoods to surround it. The community survey assisted the PHPC in developing objectives that align with the public's opinion. Other objectives have been on the PHPC's "to do" list as well as identified issues throughout their recent existence. The historic preservation plan provides a framework to execute those.

In determining the goals and objectives, the PHPC considered the feasibility of success based on volunteer and staff capacity, budget, and local support that could reasonably be assumed over the next 10 years.

In addition to the following narrative, refer to Appendix VIII for a matrix sorted by goal and by timeline.

GOAL 1: SURVEY & DESIGNATION

The objectives of Goal 1 include:

- Objective 1: Conduct reconnaissance level surveys for areas of the city that have surpassed 50 years of age and appear to retain architectural integrity.
- Objective 2: Utilize intensive level surveys to provide documentation and determine eligibility for potentially eligible resources.
- * Objective 3: Designate eligible resources to the National Register of Historic Places.

Objective 1:

Conduct reconnaissance level surveys for areas of the city that have surpassed 50 years of age and appear to retain architectural integrity.

A reconnaissance level survey (RLS) is the most basic approach for systematically documenting and evaluating historic buildings. It is designed for dealing with large groups of buildings rather than for single sites. Most RLS's include all or a large portion of the buildings in a particular neighborhood or district. The primary purpose is to provide a "first cut" of buildings in a given area that appear to be eligible for listing in the National Register of Historic Places (NRHP). RLS

involves only a visual evaluation of properties, not an assessment of associated historical events or individuals. That information can only be obtained through historical research conducted as part of an ILS, the next level of survey. The Bonneville neighborhood was the most recent RLS, which was completed in 2021.

From the survey, the public's top response to the question of responsibilities of the PHPC was identifying historic sites. Surveying historic sites was ranked lower, though it still received more than 1/3 of the total number of respondents' marks.

The SHPO recommends that historic districts be re-surveyed every 20 years. The City is currently undertaking a reconnaissance level survey update for downtown. Following downtown, the next re-surveys should be ISU University Neighborhood Historic District (listed in 1984) and the East Side Downtown Historic District (listed in 1994).

IMPLEMENTATION

A quick visual inspection of several areas of the city led the consultant to identify six areas of interest that may be targets for future RLS. See map in Appendix V. One of these is above (east of) the ISU campus, which is an area that the public was interested in seeing the PHPC bring focus to after downtown. The PHPC identified the Lewis & Clark neighborhood and Upper University neighborhood to have high potential for an RLS. They would also like to consider scheduling a re-survey of the ISU University Neighborhood Historic District as it has been 30 years since it was designated in the NRHP.

Objective 2:

Utilize intensive level surveys to provide documentation and determine eligibility for potentially eligible resources.

Intensive level survey (ILS) is the next step in the process of evaluating a potentially historic resource or group of resources for their eligibility for listing in the NRHP. An ILS involves research on the property and its owners, and documentation of the property's physical appearance, and Instructions for each of those tasks are given below.

IMPLEMENTATION

The City has 32 parks that continue to need work to be safe, usable, and connected as a greenbelt. As the City continues to implement the Parks, Recreation, Open Space & Trails Plan and other open space goals from the comprehensive plan, historic parks should be documented and considered for an ILS and/or cultural landscape reports where appropriate to guide future alteration proposals so that parks maintain historic landscape and park characteristics. Potential parks to include are as follows:

- * Alameda (ca. 1915)
- * Ammon (ca. 1955)
- * Halliwell (ca. 1939)
- * Highland Golf Course (1962)
- * N.O.P. (ca. 1940)
- * Riverside Golf Course (1955)
- * Ross (ca. 1930)
- * Scardino (ca. 1960)

Another option is to conduct an ILS for buildings at the Bannock County Historical Society site, including the Fort Hall replica. Results of an RLS may provide a recommendation for an ILS. Those recommendations should be prioritized by the PHPC to determine if an ILS is the right step in the process at that time. However, there are existing resources that could benefit from the additional research in an ILS to determine eligibility. Consider applying for CLG funding to support an ILS for historic parks as a thematic ILS, and/or for other determined resources.

Objective 3:

List eligible resources in the National Register of Historic Places.

Listing in the NRHP is an honorary designation for the nation's historically and architecturally significant resources. There are likely dozens of Pocatello buildings and sites, as well as historic districts, that are eligible for listing in the NRHP. Re-nomination and possible expansion of the Downtown Historic District is an obvious candidate pending results of a reconnaissance level survey in 2025. Additional sites in new surveys and re-surveys will be identified through other RLS's.

IMPLEMENTATION

Work with the community and other partners on continued efforts to list historic resources in the NRHP. Complete the process of updating the NRHP historic district nomination for downtown that is underway in 2025. Approach owners of the Anderson Cabin – Bannock County Historical Society – to assess their interest in designation.⁵⁹

Objective 4:

Inventory the Basalt Cliffs throughout the City for archaeology.

IMPLEMENTATION

The City, through a licensed Principal Investigator and/or through SHPO cooperation, should determine if any of the currently documented sites are within the Basalt Cliffs area. If there is a positive indication, the City should apply for a CLG grant to re-inventory the historic features of the area that are known.

⁵⁹ Other sites within the Bannock County Historical Society's complex may also be NRHP eligible.

Goals	Objectives	Policy & Incentives Goal Table	Timeline	Frequency
		Conduct reconnaissance level surveys for areas of the city that have surpassed 50 years of age and appear to retain architectural	integrity.	
		Implementation		
		Re-survey downtown	Short	Once
	1	Survey the Lewis & Clark neighborhood.	Medium	Once
		Survey the Satterfield/Highland neighborhood.	Medium	Once
		Re-survey the ISU University Neighborhood Historic District.	Long	Once
		Consider areas of interest for future new surveys.	Long	Every three years
		Utilize intensive level surveys to provide documentation and determine eligibility for potentially eligible resources.		
		Implementation		
rtion	2	Consider an ILS for individual properties or thematic groups identified during reconnaissance level surveys.	Medium	Every five years
esgina		Consider a thematic ILS of all the city's parks and open spaces that are more that 50 years old.	Medium	Once
Survey & Desgination		Consider an ILS for buildings located at the Bannock County Historical Society.	Medium	Once
Surv		Designate eligible resources to the National Register of Historic Places.		
		Implementation		
	3	Pursue re-designation of the downtown historic district.	Short	Once
	3	Pursue re-designation of the East Side historic district.	Short	Once
		Consider designation of the Greyhound Bus Depot.	Long	Once
		Consider designation of the Anderson Cabin and/or the Fort Hall replica.	Medium	Once
	4	Inventory the Basalt Cliffs throughout the city for archaeology.		
		Implementation		
		Utilize a Principal Investigator to determine the depth of documentation that is currently in place.	Long	Once
		Consider a new survey and re-survey to document current conditions and resources.	Long	Once

GOAL 2: PUBLIC EDUCATION & PARTNERSHIPS

The objectives of Goal 2 include:

- Objective 1: Provide public education through interpretive signage, markers, or plaques.
- * Objective 2: Communicate with the public where they prefer to learn about historic preservation activities.
- Objective 3: Recognize work accomplished or historic preservation support by individuals, businesses, and organizations.
- Objective 4: Seek greater integration between city planning and ISU planning.
- Objective 5: Publicly distinguish the PHPC from Historic Downtown Pocatello, Inc. (HDPI).
- Objective 6: Continue to provide public programs to increase citizens' awareness of Pocatello's heritage and the economic and aesthetic value of historic preservation.
- * Objective 7: Seek greater collaboration with the Shoshone-Bannock Tribes.

Objective 1:

Provide public education through interpretive signage, markers, or plaques.

According to the survey, the public desires to know more about the City's history desires to have it available in digital format and on interpretive markers or panels. The ordinance charges the PHPC with this responsibility as well stating the need to, "Promote and

conduct educational and interpretive programs regarding historic preservation and historic properties in the city." While this is a high priority for the public, this activity cannot be funded through CLG grants.

IMPLEMENTATION

Review currently installed interpretive signage for historic resources, create a list of possible locations for additional signs, then initiate a public survey for additional input. Establish a marker/plaque program in historic areas to mesh with the walking tour brochures. Work with the Planning and Development Department to understand their timeline for establishing new wayfinding in the city and discuss options to identify historic neighborhoods through existing and new wayfinding signs.

Objective 2:

Communicate with the public where they prefer to learn about historic preservation activities.

A key to success is effective communication. According to the survey, the public prefers to get their information through the City's website and social media.

IMPLEMENTATION

The PHPC has a robust web page on the city's website with most of the key information located on one page. However, many members of the public indicated a desire for information such as walking tour brochures, which suggests the website is not actively being used. Regular posts on social media about the website should attract more users. The City should post a direct link to the building permits web page where an owner can file an application for a Certificate of Appropriateness. Additional links to technical information would provide publicly-desired

DIY guidance without hosting workshops.

Objective 3:

Recognize work accomplished and historic preservation support by individuals, businesses, and organizations.

This objective could help satisfy the need to distinguish the PHPC from other organizations, raise their profile in a positive way, and give the community inspiration for future preservation efforts.

IMPLEMENTATION

Nominate individuals/companies/agencies through existing programs such as Preservation Idaho's Orchids and Onions. With sufficient capacity between the PHPC and City staff, the City will explore establishing its own local recognition program. Considerations in the exploration should include staff and volunteer capacity, budget, promotion, and measurable goals. Start small to avoid being overwhelmed. If sufficient support exists and the goals are worthwhile, begin planning the first program.

Objective 4:

Seek greater integration between City Planning and Development and ISU planning.

The ISU campus could be its own historic district though it's under state jurisdiction. The entities share a boundary relationship that requires perforated lines rather than hardened lines. There are significant historic resources on campus where PHPC could assist

with designations.

IMPLEMENTATION

Hold at least one meeting annually between City Planning and Development/PHPC and ISU campus planning to discuss upcoming goals for both entities and how they can work toward common goals that benefit the city as a whole. Consider assisting in developing a historic walk on campus, that highlights the most recognized historic buildings as well as newer landmarks like Holt (ICCU) Arena.

Objective 5:

Seek greater collaboration with the Shoshone-Bannock Tribes.

The PHPC and the Shoshone-Bannock Tribes share a common interest in physical and cultural preservation. Shared goals for heritage preservation present community-wide benefits for both parties and can be well-intentioned without being motivated by other external factors.

IMPLEMENTATION

While this objective may require greater participation from other city entities as well, the PHPC is in a position to potentially take a leadership role based on sharing common interests. Possibilities may include co-hosting special events, presentations, and working with their representatives to survey, document, and preserve historic resources.

Objective 6:

Publicly distinguish the PHPC from Historic Downtown Pocatello, Inc. (HDPI).

The name of the PHPC is the industry standard for municipal organizations, so it would be difficult and unfair for them to change their name. Unfortunately, HDPI has been around since 1991 and therefore also has a name that is ingrained in the local community and as an organization. It would be equally unfair to request for HDPI to change their name again. It was formerly named Old Town Pocatello, Inc. Though for a business improvement district, the name is more unconventional.

IMPLEMENTATION

One single task, even changing a name, won't resolve this issue. In order to remedy the confusion and proceed with a clear distinction between the two organizations, the PHPC must consistently promote their name and work through public education opportunities such as programs and events, decision-making (such as an annual report), preservation projects, and planning efforts.

Objective 7

Continue to provide public programs to increase citizens' awareness of Pocatello's heritage and the economic and aesthetic value of historic preservation.

IMPLEMENTATION

Given limited capacity, target opportunities to occasionally publish printed materials (like when new NRHP districts are designated), historic preservation month (annually in May), and regional collaborative opportunities. Depending on the capacity of the PHPC and/ or staff, consider offering events such as guest speakers, and neighborhood and landmark tours. Partner with local institutions such as the public library, the Chamber of Commerce, ISU (Anthropology, History, Library), Bannock County Historical Society, Friends of Brady Chapel, Preservation Idaho, Historic Downtown Pocatello, Inc., Museum of Natural History, the University Library, etc.

Goals				Frequency
		Provide public education through interpretive signage, markers, or plaques.		
		Implementation		
		$Review \ currently \ installed \ interpretive \ signage, \ documenting \ types, \ condition, \ location \ and \ mounting.$	Short	Once
	1	Create a list of possible locations for additional signage.	Short	Once
		Establish a marker/plaque program to mesh with the walking tour brochures.	Medium	Once
		Explore citywide wayfinding signage program for collaborative design and funding options.	Long	Once
		Consider opportunities for new wayfinding signage for historic neighborhoods.	Long	Every other year
		Communicate with the public where they prefer to learn about historic preservation activities.		
		Implementation		
	2	Schedule regular posts on the city's social media to drive traffic to the PHPC website.	Short	Monthly
		Post a direct link on the PHPC website to building permits for a COA.	Shot	Once
		Provide additional links to technical information about rehabilitation.	Medium	Once
		$Recognize \ work \ accomplished \ and \ historic \ preservation \ support \ by \ individuals, \ businesses, and \ organizations.$		
		Implementation		
Public Education & Partnerships	3	Explore establishing a citywide local recognition (awards) program, considering staff and volunteer capacity, budget, promotion, and measureable goals.	Medium	Every three years
Part		If sufficient support exists, begin planning the first program.	Medium	Every three years
ion 8		Seek greater integration between City Planning and Developent and ISU planning.		
lucat		Implementation		
lic Ec	4	Hold an annual meeting between the City and ISU planning departments to discuss common goals.	Short	Annually
Puk		Explore co-developing a historic walking tour of campus.	Medium	Annually/Once
		Highlight historic buildings on campus on the city's social media page under the banner of PHPC.	Short	Twice annually
		Seek greater collaboration with the Shoshone-Bannock Tribes.		
	5	Implementation		
		Co-host a special event or presentation with the Tribe.	Medium	Every other year
		Engage the Tribe with preservation activities in the future.	Long	As opportunities arise
		Publicly distinguish the PHPC from Historic Downtown Pocatello, Inc.		
	6	Implementation		
		Consistently promote the work of the PHPC through city communications and events.	Short	As opportunities arise
		$Continue\ to\ provide\ public\ programs\ to\ increase\ citizens' awareness\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ value\ of\ Pocatello's\ heritage\ and\ the\ economic\ and\ aesthetic\ of\ Pocatello's\ heritage\ aesthetic\ of\ Pocatello's\ heritage\ and\ aesthetic\ of\ Pocatello's\ heritage\ aesthetic\ of\ of\ $	e of historic	preservation.
		Implementation		
	7	Target opportunities to engage the public at certain times of year or in correlation with certain local events that have a similar audience.	Short	As opportunities arise
		Consider offering events such as guest speakers and tours on an annual or occasional basis to raise visibility of the PHPC.	Medium	Annually
		Partner with local organizations for the targeted opportunities and special PHPC events.	Medium	Annually

GOAL 3: POLICY & INCENTIVES

The objectives of Goal 3 include:

- * Objective 1: Support the City and Planning Division in their implementation of SmartCode, the City's form based code.
- Objective 2: Enforce preservation regulations, when necessary, within the historic district(s) and at local landmark sites.
- * Objective 3: Promote and utilize existing historic preservation incentives.
- * Objective 4: Participate in statewide efforts to establish historic preservation incentives.
- * Objective 5: Participate in Section 106 reviews.
- * Objective 6: Obtain strong support from the City Council.
- * Objective 7: Internally lead and externally support transformative projects that will raise the city's visibility and contribute to its economy.
- * Objective 8: New construction infill should be targeted for parking lots and not to replace historic buildings, regardless of designation.
- * Objective 9: Update the Historic Preservation Plan

More than half of respondents to the survey answer that the PHPC has not had a responsibility to connect historic property owners with financial incentives. In addition, the public believes that the PHPC should balance historic preservation with other property development goals, and that starts with preservation-supportive policies.

Objective 1:

Support the City and Planning Division in their implementation of SmartCode, the City's form based code.

Form-based code (FBC) is a way to regulate development that controls building form first and building use second, with the purpose of achieving a particular type of "place" or built environment based on a community vision. FBC is a planning method that replaces traditional zoning, allowing for more flexibility in use while maintaining community character. Thus, it can work effectively in tandem with historic preservation goals.

IMPLEMENTATION

When the opportunity arises to provide input, schedule review of the SmartCode as an agenda item for presentation, discussion, and written feedback from the PHPC. Seek to be supportive, yet critical in the best interest of preservation citywide.

Objective 2:

Enforce preservation regulations, when necessary, within the historic district(s) and at local landmark sites.

The PHPC identified enforcement as a problem within the City's structure. Without consistent and persistent enforcement, historic buildings are allowed to be altered without required public hearings and permits,

and in some cases allowed to deteriorate without timely intervention.

IMPLEMENTATION

Schedule opportunities to conduct site visits with enforcement staff to observe and describe issues with historic buildings. Seek information from enforcement about their process of identification of issues, initial processing, and follow through. Provide additional training to enforcement professionals through professional development.

Objective 3:

Promote and utilize existing historic preservation incentives.

The largest available financial incentive for historic preservation that is available in Idaho, as well as nationally, is the federal rehabilitation tax credit. This is sometimes also referred to as the federal investment tax credit. Since its inception in the mid-1980s, the program has been the single most successful tool for saving and rehabilitating historic structures in the U.S., leveraging hundreds of millions of dollars in private investment every year. Overseen by the National Park Service and the Internal Revenue Service, and facilitated in Idaho by the SHPO, the program allows for a 20% tax credit for qualifying rehabilitation expenditures on a property that is listed in the NRHP and is used for commercial (income-producing purposes).

While there are other criteria to meet in order to qualify, applying early in the project planning process is recommended.

IMPLEMENTATION

The PHPC should promote the federal rehabilitation historic tax credit to property owners of NRHP-designated and potentially eligible commercial buildings through targeted personal outreach. The SHPO can help you prepare accurate information for this outreach. This should occur through annual promotion by direct mailing to commercial property owners and through Historic Downtown Pocatello, Inc. during in-person meetings and through their e-newsletter.

Objective 4:

Participate in statewide efforts to establish historic preservation incentives.

Unfortunately, there are no historic preservation incentives available at the state and local levels at this time. At one time, the City had a façade improvement grant program funded by Community Development Block Grants (CDBG). The PHPC believes that cost of rehabilitation and ongoing maintenance is an issue blocking greater preservation. And the public responded to the survey that they greatly desire incentives for

residential rehabilitation.

IMPLEMENTATION

This is also a strategy within Goal 3 of the vision element Economically Robust in the Comprehensive Plan. Regularly communicate the importance of a statewide incentive within Pocatello to the SHPO and Preservation Idaho. When opportunities arise, activate the PHPC and City leadership to support efforts to create new and increased incentives. This can include letters, personal meetings and site visits, and lobbying to elected officials.

Objective 5:

Participate in Section 106 reviews.

Section 106 of the National Historic Preservation Act requires federal agencies to consider the effects on historic properties of projects they carry out, assist, fund, permit, license, abandon, or approve throughout the country. If a federal or federally-assisted project has the potential to affect historic properties, a Section 106 review will take place. The federal agency is responsible for identifying potentially affected historic properties, assessing the project's potential for adverse effects, and consulting to avoid, minimize or mitigate adverse effects, where identified.

Section 106 gives the Advisory Council on Historic Preservation (ACHP), interested parties, and the public the chance to weigh in on these matters before a final decision is made. The process is an important tool for citizens to lend their voice in protecting and maintaining historic properties in their communities. More information in the Section 106 process can be found through the ACHP on their website.⁶¹

IMPLEMENTATION

The PHPC (and/or the staff) should engage in the Section 106 process whenever the opportunity is given in order to provide an opinion about the effects to historic properties and guidance for potential avoidance or minimizing the effect. If mitigation is required, the PHPC will continue to participate in Section 106 discussions about mitigation options and implementation.

Objective 6:

Obtain stronger support from the City Council.

In recent years, appeals of PHPC decisions have been overturned by the City Council which undermines their regulatory authority as well as the trust in professionalism and expertise of this appointed body. In order to ensure consistency in decision-making, the administrative staff and PHPC require stronger support for autonomy to execute the responsibility afforded them by city code.

IMPLEMENTATION

Given the recently-approved, updated Pocatello Downtown Historic District Design Standards, decision-making for Certificates of Appropriateness downtown is more defined than under the previous guidelines. City Council should allow the PHPC at least one year of decision-making and receive a report from the PHPC and staff on the effectiveness of the standards.

Objective 7:

Internally lead and externally support transformative projects that will raise the city's visibility and contribute to its economy.

With feedback from the community survey, the City's first priority should be resolving issues with The Monarch "building." Following the fire, the public wanted to see the rehabilitation of the building and preservation of this important downtown landmark. However, it has been deteriorating long enough now that the public considers it an eyesore and they are at the point of just wanting to see change at the site. Secondly, the public desires that the Yellowstone Hotel be fully rehabilitated. The first option to consider would be a downtown boutique hotel, which is needed. This is a complex project that will require external assistance to facilitate. Other transformative projects would include focused redevelopment and compatible infill in the East Side/Triangle District, rehabilitation and reopening of the Train Depot and/or Bus Depot, and moving city hall to the former federal building downtown. The last option is supported by the Downtown Development Plan and Comprehensive Plan. Other projects may include streetscape improvements in downtown that provide improved ADA, sidewalk space for outdoor dining, and connect historic areas for non-auto mobility, and the conversion of the upper stories of downtown historic buildings for housing.

IMPLEMENTATION

The PHPC must be mindful of their role as advisors. Without advocating, they should

keep major ideas at the forefront of the minds of city leaders as well as the public. At a regular meeting, prioritize the list above and seek staff input as to how to approach the top two priorities. This may include internal meetings, site visits with elected officials, and discussion with outside professionals in order to put together a strategic plan for each priority. Seek to utilize the strengths and spheres of influence of each PHPC member within the strategy.

Objective 8:

New construction infill should be targeted for parking lots and not to replace historic buildings, regardless of designation.

IMPLEMENTATION

There are many opportunities within the downtown area for commercial infill that do not require demolition of historic buildings. These sites should be the only option for new construction to occur. The City's Planning & Development Department, Pocatello Development Authority, along with the Chamber and Historic Downtown Pocatello, Inc. should collaboratively promote these sites to attract new development. Within the East Side/Triangle District, as well as the Mountainview (formerly Whittier) neighborhood, there are strong opportunities to target compatible new infill development.

Objective 9:

Update the Historic Preservation Plan

This historic preservation plan is intended to have a ten-year time frame of application and therefore should be renewed by 2035. However, the commission should also revisit the plan formally every year to monitor

their progress and make adjustments in the timeline as necessary.

IMPLEMENTATION

The PHPC should apply for a CLG grant from the Idaho SHPO in 2033 in order to create a new historic preservation plan in 2035.

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 $^{^{\}rm 61}$ https://www.achp.gov/protec8ng-historic-proper8es/sec8on-106-process/introduc8on-sec8on-106

b. Provide examples of SmartCode's implementation where it is working well with historic buildings as well as where its Medium Ann having more challenges. Enforce preservation regulations, when necessary, within the historic district(s) and at local landmark sites. Implementation a. Regularly schedule site visits for the PHPC and staff to observe challenging issues and positive results. 5 hort Twic b. Obtain information on a quarterly basis from enforcement about recent violations and share that information with Short Quather PHPC. c. Request a presentation from enforcement to learn about how they do their work and common issues they find with Medium Ever historic buildings. Promote and utilize existing historic preservation incentives. Implementation Promote the federal rehabilitation historic tax credit to property owners of designated and potentially eligible Short Ann commercial buildings through targeted personal outreach. Participate in statewide efforts to establish historic preservation incentives.				
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Promote the federal rehabilitation historic tax credit to property owners of designated and potentially eligible Short Ann commercial buildings through targeted personal outreach. Participate in statewide efforts to establish historic preservation incentives.				
	nually			
Implementation				
4 Implementation				
Activate the HPC and city leadership to support efforts for new and increased incentives. Medium As o	opportunities arise			
Particiapte in Section 106 Reviews.				
Implementation	Implementation			
	opportunities arise			
Be active in determining and executing mitigation that is beneficial to the city when that is required. Short As o	opportunities arise			
Obtain strong support from the city council.				
Implementation				
	arterly or twice ually			
Utilize the implementation of the new downtown design standards and preservation trends as regular topics. Short As o	opportunities arise			
Internally lead and externally support transformative projects that will raise the city's visibility and contribute to its economy.				
Implementation				
	arterly or twice ually			
New construction infill should be targeted for parking lots and not to replace historic buildings, regardless of designation.				
8 Implementation				
Promote open spaces in historic neighborhoods as key sites for compatible infill development. Long As o	opportunities arise			
Update the Historic Preservation Plan.				
Implementation				
Apply for and receive a CLG grant from the Idaho SHPO to update the plan in 2035.				
Conduct the update to the Pocatello Historic Preservation Plan.	ie .			

GOAL 4: TRAINING & OPERATIONS

The objectives of Goal 4 include:

- * Objective 1: Provide regular training for the PHPC.
- * Objective 2: Consider out of state training opportunities.
- Objective 3: Consider opportunities for training building and enforcement officials in interpreting building codes for historic buildings.
- * Objective 4: Review the historic district design standards regularly.
- * Objective 5: Minimize turnover of members of the PHPC.
- * Objective 6: Raise funds to support the work of the PHPC.

Objective 1:

Provide regular training for the PHPC.

Historic preservation commissioners require continuing education and professional training as they are involved in the management, preservation, and stewardship of cultural heritage. Training can be provided by staff, commission peers, consultants, or off-site

conferences, workshops, and meetings. The field of historic preservation continues to evolve in principles, philosophy, standards, interpretation, and technology. Training will assist commissioners in keeping current with the field.

IMPLEMENTATION

The PHPC should set aside regular time at meetings for local training to the PHPC by staff or guests. Topics could include preservation trends, philosophy, rehabilitation techniques or materials, and planning efforts. The PHPC should consider utilizing partners for high level training for the PHPC such as local architects, professors from ISU, the Shoshone Bannock Tribes, and the NAACP for cross-agency training. It is the goal of the Idaho SHPO to have an annual CAMP training in Idaho starting in 2025. Assess the need and availability of NAPC CAMP training within Idaho while considering CLG grant opportunities for staff and commissioners to attend.

Objective 2:

Consider out of state training opportunities.

Currently, there is not a preservation or heritagerelated conference in Idaho. And not all training can be, or should be, facilitated locally. Out of state opportunities can broaden the perspective of commissioners and staff, connecting them to the broader movement and people engaged

nationwide. Staff has attended national conferences on occasion and have found them to be worthwhile for making connections and expanding thinking about preservation's local role.

IMPLEMENTATION

The National Association of Preservation Commissions (NAPC) holds a national conference every other year and provides excellent programming that is targeted to the PHPC. The nearest major and regularly-occurring statewide conference is in Colorado. This annual conference attracts roughly 1,000 people from across the region to Denver each winter and is an affordable alternative to a national conference. The PHPC should apply for CLG grants to support out of state training opportunities and professional development and rotate them between different commissioners and staff.

Objective 3:

IMPLEMENTATION

Consider opportunities for training the building and enforcement officials in interpreting building codes for historic buildings.

Discussions with the PHPC indicate that building officials may not be as familiar with flexibility in the International Building Code (IBC) as it applies to existing and historic buildings. There is a complexity to rehabilitation that is already dissuading owners from taking action.

Particularly for building inspectors, it was noted that the fire code is the most difficult to interpret. City investment in additional training for these professionals to understand how others work within the gray area while still managing risk could lead to saving more buildings and making rehabilitation possible by reducing unnecessary costs.

IMPLEMENTATION

Find opportunities for specialized training and request the department's cooperation to provide that to building and enforcement officials on a rotating basis.

Objective 4:

Review the historic district design standards regularly.

The Pocatello Historic Downtown Design Standards were adopted by City Council in July 2024, so they are currently updated. But these should be reviewed every five years for consistency with current professional standards and overall, how they are working for the historic district.

IMPLEMENTATION

The PHPC shall review the standards for applicability and effectiveness every two years as part of a work session/training with the staff and/or a preservation consultant.

Objective 5:

Minimize turnover of members of the PHPC.

While there have been many dedicated members of the PHPC over the decades, there have also been appointees that have served terms shorter than the standard three years. Consistent turnover leads to inconsistent decision making, continual time investment in basic-level training, and poor impressions among the public.

IMPLEMENTATION

Seek members that will fully commit to the full three-year term. Provide benefits and incentives for their continued service including unique training opportunities that include both preservation topics and team building, PHPC socials, and recognition outside of meetings.

Objective 6:

Raise funds to support the work of the PHPC.

The PHPC is not provided with an annual budget to conduct their work. Therefore, they are completely reliant on CLG grants from the SHPO, other special project funding, and external fundraising. Fortunately, the City has been financially supporting qualified and skilled staff in the Planning Division to support the PHPC and facilitate preservation internally. However, that is not enough to implement programs that will broaden public support for preservation and raise confidence in the work of the PHPC, and in turn, the City.

IMPLEMENTATION

The PHPC (via the staff) should regularly apply for CLG grants to support survey, designation, public education, and training. The preferred occurrence to make those applications is annually. However, in order to facilitate this plan's full implementation, the PHPC requires annual funds. If they are to do educational programs or brochures, or awards, the City must provide them with a minor amount of annual line-item funding beyond their grants and administrative/staff support funds.

Goals	Objectives	Policy & Incentives Goal Table	Timeline	Frequency
		Provide regular training for PHPC		
		Implementation		
		Set aside regular time at meetings for local training to the PHPC by staff or guests.	Short	Quarterly
	1	Plan the training schedule ahead of time and choose topics that are timely and relevant.	Short	Annually
		Utilize local expertise and partners for training.	Short	Twice annually
		Participate in the CAMP training that is planned to be held annually in Idaho.	Medium	Annually
		Consider out of state training opportunities		
		Implementation		
	2	Out of state opportunities may include the NAPC national conference or the Colorado statewide conference.	Medium	Every other year
		Apply for CLG grants to support training opportunites and professional development and rotate them between different commissioners and staff.	Short	Annually
		Consider opportunities for training the building and enforcement officials in interpreting building codes for historic buildings.		
E		Implementation		
fraining & Operations	3	Explore and document opportunities for building official training in historic building rehabilitation and code interpretation.	Short	Every other year
ng &		Provide those opportunities to the building department as they are identified.	Short	Every other year
Traini		Review the historic district design standards regularly.		
	4	Implementation		
		Review the historic district design standards in 2030.	Medium	Every five years
		Minimize turnover of members of the PHPC.		
		Implementation		
	5	Seek members that can commit to a full three-year term. Stress that time commitment during their application and appointment process.	Short	As opportunities arise
		Establish some benefits and incentives for continued service, including professional development and training, socials, and recognition outside of meetings.	Medium	Every other year
		Raise funds to support the work of the PHPC.		
	6	Implementation		
		Apply for CLG funding for documentation, nomination, education, and training.	Short	Annually
		Seek opportunistic grants for project-based work such as rehabilitation, signage, and awards.	Medium	As opportunities arise
		Seek direct program funding from the city to support expanding preservation's visibility and impact.	Medium	Every other year

PART 10 CLG GRANTS BASED ON OUTLINED GOALS

CLG Grants Based on Outlined Goals

The City desired to have an outline of potential projects that could be funded by CLG grants to select from over the 10 year lifespan of the historic preservation plan. The following break down the objectives into those that would be eligible for one-time or annual or regular funding from the CLG program.

ONE-TIME FUNDING

- 1.1 NRHP designations (each designation would be one-time funding)
- 1.2 Intensive level surveys (each survey would be one-time funding)
- 1.3 Reconnaissance level surveys (each survey would be one-time funding)
- 3.7 Study and/or strategize for transformative projects
- 3.9 Update the historic preservation plan
- 4.1 Training such as CAMP (also relates to 4.5)

ANNUAL / REGULAR FUNDING

- 2.3 Recognize accomplishments (depending on the program, may be regular) 2.6 Regular public programs and/or publications
- 3.3 Promote the federal HTC to downtown property owners
- 4.1 Regular training that utilizes consultants (also relates to 4.5)
- 4.2 Out of state training and professional development (also relates to 4.5) 4.3 Building and enforcement official training

APPENDICES

Appendices

APPENDIX I: ACRONYMS

ACHP - Advisory Council on Historic Preservation (federal agency)

APE - Area of potential effects

ARPA - Archaeological Resources Protection Act

CDBG - Community Development Block Grants (federal funding)

CLG - Certified Local Government

ICRIS - Idaho Cultural Resource Information System

ILS – Intensive Level Survey

IRS – Internal Revenue Service (federal agency)

ISHS – Idaho State Historical Society (parent state agency of SHPO)

NAGPRA - Native American Graves Protection and Repatriation Act

NHPA - National Historic Preservation Act

NPS - National Park Service (federal agency)

NRHP – National Register of Historic Places

PHPC - Pocatello Historic Preservation Commission

RLS - Reconnaissance Level Survey

SHPO – Idaho State Historic Preservation Office (state agency)

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APPENDIX III: HISTORIC PRESERVATION ORDINANCE

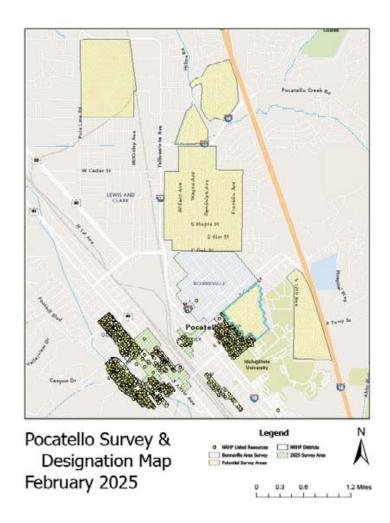
Ordinance will be added at a later date.

APPENDIX IV: NRHP LISTED HISTORIC RESOURCES

Historic District	Construction Dates	Listing Date	NRIS No.
Pocatello Historic District	1892-1939	1982	82002505
Idaho State University Neighborhood Historic District	1900-1942	1984	84001008
East Side Downtown Historic District	1900-1940	1994	94001361
Pocatello Warehouse Historic District	1905-1946	1996	96000946
Westside Residential Historic District	1891-1954	2003	3000102
Lincoln-Johnson Avenues Residential Historic District	1900-1950	2006	6000126
Old Town Residential Historic District	1892-1950	2008	8000249
Site	Construction Date	Listing Date	NRIS No.
Pocatello Carnegie Library	1907	1973	73000679
Standrod House	1897	1973	73000680
Pocatello Federal Building	1914-1916	1977	77000452
Sullivan-Kinney House	1894	1977	77000453
John Hood House	1916	1978	78001043
St. Joseph's Catholic Church	1897	1978	78001044
Trinity Episcopal Church	1897-1898	1978	78001045
Brady Memorial Chapel	1918-1922	1979	79000772
Church of the Assumption	1915	1979	79000773
William A. Hyde House	1901-1907	1983	83000259
Quinn Apartments	1913	1985	85000057
Rice-Packard House	1909-1910	1985	85002159
Woolley Apartments	1920	1985	85003425
A.F.R. Building	1903	1990	90001737
Idaho State University Administration Building	1939	1993	93000994
Bethel Baptist Church	1922; 1950	2021	100007013

Seven (7) Historic Districts Sixteen (16) Individual Sites

APPENDIX V: POCATELLO SURVEY & DESIGNATION MAP



APPENDIX VI: POCATELLO SURVEY & DESIGNATION MAP - DOWNTOWN DETAIL



Pocatello Survey & Designation Map Downtown Detail February 2025

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APPENDIX VII: COMMUNITY SURVEY RESULTS

Survey results to be added at a later date.

APPENDIX VIII: GOALS, OBJECTIVES, & IMPLEMENTATION

Information to be added at a later date.

APPENDIX IX. ADDITIONAL RESOURCES

Idaho Heritage Trust

https://www.idahoheritagetrust.org

The Centennial Commission and the 100th Idaho legislature created the Trust to help preserve Idaho's heritage for the next 100 years in advance of our bicentennial. Hiding in this seemingly simple statement of purpose are a few aspects that require further exploration and lead us to our organizational vision and mission. At our heart, we are a supportive grass-roots organization, meaning we provide funding and technical expertise to help others preserve what is important to them. In this way, our mission is to serve all Idahoans to preserve and maintain our collective culture and history. We have shown our commitment to this mission by helping with projects in every county, and more than half of our grants have been awarded to communities of fewer than 5,000 people. We strive to provide the resources and practical knowledge necessary so anyone who believes in our mission can contribute to ensuring what we love about Idaho continues to exist for at least the next 100 years.

To date the Idaho Heritage Trust has provided 26 grants to 16 sites in Pocatello between 1992-2023:

- * Assumption of the Virgin Mary Greek Orthodox Church (2014, 2016);
- * Bannock County Veterans Memorial Building (2023);
- * Brady Chapel Restoration (1992, 2000, 2019, 2021);
- * Buster Brown Neon Sign (2019);
- * Chief Theater Sign (2012);

- * Faun's Motel Neon Sign (2020);
- * Old City Building & Shop (2019);
- * Pocatello Eagles, Neighborhood Housing (1997, 2000);
- * Pocatello Greyhound Bus Depot (1996);
- * Pocatello Indian Neon Sign (2015);
- * Red's Cycle & Key Shop Sign (2017);
- * South Bannock County Historical Society (2004, 2009);
- * St. Joseph's Catholic Church (2007);
- * Standrod House (1993);
- * The Whitman Hotel (2007, 2008, 2009);
- * Trinity Episcopal Church (2014, 2015, 2019).

Idaho Main Street Program

https://commerce.idaho.gov/communities/main-street/

Idaho has adopted a statewide Main Street program, which means we serve as the bridge between your community and the national program. We can help pool resources statewide and provide Main Street designation and accreditation. The Idaho Main Street program was launched in June 2012. The State of Idaho, through the Department of Commerce, serves as the primary link to the National Main Street Center by providing access to their resources; networking, advocacy, information and hands-on technical assistance and training on Main Street strategies. A statewide program means communities will have better access to local, state and federal agencies and

organizations and programs that interface with the Main Street program. Idaho Commerce, the state program manager, also assists rural communities that don't have the resources to implement a program on their own, and we track program successes, so we can celebrate our communities' achievements.

Idaho State Historical Society, State Historic Preservation Office

https://history.idaho.gov/shpo/

The State Historic Preservation Office (SHPO), a division within the Idaho State Historical Society (ISHS), encourages the preservation, documentation, and use of cultural resources. Idaho SHPO educates the public about the importance of Idaho's cultural heritage. Idaho's historic, archaeological, and cultural resources represent the physical and tangible manifestations of our history; they reflect who we were, where we came from, where we are now, and help shape our outlook for the future. By protecting, preserving, and understanding these important resources, we span the past, the present, and the future, not as separate events or periods, but as an ongoing narrative. These resources provide economic, educational, and intrinsic value today and for future generations. The Idaho SHPO works to ensure the state's historic and archaeological properties are preserved, interpreted, and reused.

National Trust for Historic Preservation

https://savingplaces.org

Old places are where our lives, memories, and stories began. They connect us to the past, anchor us to the present, and lead us into the future. These places inspire us to create a stronger nation, because they belong to all of us. For seventy years, the National Trust for Historic Preservation has led the movement to save America's historic places. A privately funded nonprofit organization, we work to save America's historic sites; tell the full American story; build stronger communities; and invest in preservation's future. Thanks to the passion and dedication of our advocates and supporters, we're able to protect hundreds of places every year.

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Preservation Idaho

https://www.preservationidaho.org

For over 50 years, Preservation Idaho has worked to protect historic places of significance to Idahoans. Preservation Idaho has worked across the state to preserve those places that make Idaho unique. We rely on collaboration with public and private property owners to ensure they understand and appreciate the architectural and historic value of their property. Our education and advocacy work are the means by which we affect change and we welcome all who would join us in our mission. We are an all-volunteer board with various committee and volunteer opportunities over the course of the year. We work to preserve the craftsmanship and the stories of people and events that are told through our built environment and that have brought us to where we are today.

The organization has recognized both the positive and negative in Pocatello over the years through their Orchids and Onions program. The following is a list of those:

ORCHIDS (POSITIVE)

- * Hood Mansion, 1978
- * Standrod House, 1979
- * Chief Theatre, 1991
- * Brady Memorial Chapel, 1997
- * Chief Theatre Sign, 2012
- * Gasser House, 2014
- * Purpose Building, 2023

ONIONS (NEGATIVE)

* Simplot Company (demolition of Bannock Hotel), 1983

APPENDIX X. CONSULTANT INFORMATION

Kirk Huffaker Preservation Strategies

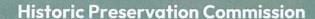
https://www.kirkhuffaker.com 774 E 2100 S Salt Lake City, UT 84106 (801) 804-3476

Kirk Huffaker, Principal/Architectural Historian Mason Lytle, Research Historian II Jessica Guynn, Research Historian I Amy Reid, Landscape Historian

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TO:

Pocatello City Council

FROM:

Pocatello Historic Preservation Commission

DATE:

April 3, 2025

RE:

Letter of Recommendation – Pocatello Historic Preservation Plan

Mr. Mayor and Members of the City Council,

On April 2, 2025, the Pocatello Historic Preservation Commission (PHPC) voted to accept the final draft of the Pocatello Historic Preservation Plan as written by consultant Kirk Huffaker and seek to recommend the City Council's adoption by resolution.

As you know, the PHPC is a citizen advisory group to the City Council. The Historic Preservation Plan helps provide focus and direction to ensure we respond to the desires of the community regarding the City's historic preservation program as well as to faithfully execute our legally appointed duties as outline in Pocatello City Code §17.02.800.C and in Idaho State Statute §67-4601.

The vision within the Historic Preservation Plan seeks to support and encourage the preservation of the historic and cultural assets of our city. The Commission has made significant improvements to the City's historic preservation program and believe the goals and strategies outlined in this Plan will further improve the quality of the program as well as better define the role of preservation in the community.

We as the PHPC give our full support and strongly recommend that the City Council adopt the Historic Preservation Plan as an official City plan.

Sincerely,

Marty Vizcarra, Chair

Historic Preservation Commission

5/8/2025

RE: Draft Historic Preservation Plan

Dear Mayor & City Council:

As a life-long preservationist (and as a retiree from the City's Planning Department who for many years facilitated the City's historic preservation efforts), I applaud the majority of the proposed plan and especially its premise that: "A strong downtown (is the) foundation for strong neighborhoods." (p. 42) Until very recently, I was unaware of the plan's development, its input survey, or any earlier comment opportunities that led to the current draft. I may not be alone as the survey generated only 100 responses.

Nevertheless, I would like to share a few observations, concerns <u>and</u> historical context (since p. 42 indicates that the goals were, in part, shaped by the "past work of the PHPC"). Finally, I will suggest changes to a few goals/objectives.

In my post-retirement, volunteer efforts within the community, I have--at times--sensed tension between the HPC, its staff, and other valuable and long-standing community groups. On the surface, the "rift" seemed personality or ego-related. But I now fear it is engrained into some elements of this plan--a plan that will likely guide beyond the terms of service for given commissioners, Council or board members, and their associated staff. I personally experienced this disconnect a few months ago and began wondering just when and why the HPC became a quasi-judicial group that sits at a dais, utilizes stop watches, and a for/against system of closed comments that speaks of authoritarianism and potentially adversarial outcomes in its design review responsibilities? Did Idaho Code change? Have there been court challenges?

Along with this shift, when and how did the HPC begin to view itself in a limited "advisory" role--while at the same time taking on large capital projects (i.e. Brady Chapel). When did historic preservation begin leaning toward "silos" of independence/authority instead of consensus-building, empowerment, and advocacy-especially within our downtown? Has it dangerously approached a slippery slope that might lead from being a "Friend of Preservation" to being an unwitting "Foe?"

Since its early existence, the HPC was a participatory and collaborative advocate facilitated by staff within the City's Planning Department—perfectly situated to think outside the box and utilize many redevelopment tools. A few advocacy examples from earlier HPC days: returning the public library downtown; Community Development Block Grant projects involving downtown and citywide preservation efforts; Pocatello Development Authority projects utilizing tax increment financing; the creation of the Business Improvement District; the establishment of NeighborWorks Pocatello-including upper-floor housing projects and design guidance for their infill housing (that replaced blighted structures and empty lots throughout the central neighborhoods).

Once upon a time, the HPC had at least one downtown property owner—deemed appropriate as his/her constituents were most-often subjected to the HPC's powers of regulation and enforcement. That is no longer the case. Yet, downtown still has the same number of buildings/owners. The City Planning Department had tools that assisted downtown building owners with design expertise (once called the Building Doctor) and for several decades offered a Façade Improvement Loan Program and even blight removal and sign grants. More recently, City staff acted as liaisons to Relight the Night (HDP's sub-committee that rescues and preserves neon signs).

As part of its stewardship, the HPC was tasked with property maintenance surveys that were forwarded to code enforcement personnel and then led follow-up reviews. Design review was always a key responsibility of the HPC—but it was done in collaborative, round-table discussions with the applicants. Did these particular stewardships always end with rosy, positive outcomes? Certainly not, but those who participated generally left feeling heard and with additional guidance. And, it never cost them money to have their proposals considered or even re-considered!!!! Council appeals were few and far between.

Unlike new construction, owning historic, commercial property is rarely a money-making proposition. Preservation is most often accomplished by those who possess a love for a given community's unique "built environment." The last thing an applicant needs when tackling an old structure is another cost (like the newly-implemented "processing/application fees"). Once upon a time, there were "carrots" (façade loans/grants) that were dangled beside the "stick" (enforcement)— incentives to do what was most appropriate for these privately-owned, but community-loved architectural treasures.

Evidently those unique incentive and funding sources (instead of being modified, replenished, and updated) have been re-directed to capital-consuming projects like the Brady and are now depleted? On that subject, the explanation on p. 6 could use more transparency regarding the demise of the very flexible "Standrod Trust." The HPC approved its near-liquidation for the recent Brady Memorial Chapel renovations—consequently necessitating Training and Operations Goal, Objective 6 on p. 59.

But enough of the HPC's past, this plan is about its future! I wholeheartedly agree that: "The City's planning staff and HPC members play a critical role in recognizing opportunities for integration of historic preservation goals and objectives." p. 33

It is in that light, I now integrate these seemingly random thoughts into specific goals and objectives within the proposed plan (which begin on p. 42). Hopefully, additional confidence in the preservation cause and the prevention of further rifts (real or perceived) can be the result:

- Reprioritize the four primary goals: PARTNERSHIPS and Public Education (purposely flipped), Policy & Incentives, Training and Operations, and then Surveys and Designations. Reasoning? Surveys, inventories, and designations become meaningless unless accompanied by actual preservation measures.
- 2) Reprioritize and reword objectives within all four goals to foster collaboration, advocacy, and participation. Strike references to being only "advisors" and add language steering completely away from being project "implementers"--which can lead to bias in allocating scarce resources as the HPC did in spending the Standrod "Trust" on the Brady Chapel.
- 3) "Partnership" goal/objectives—reprioritize/reword 4 and 5—make efforts more collaborative and inclusive, not just ISU oriented—perhaps add something like "Foster continued collaboration with NW Pocatello, Historic Downtown, School District 25..." consider property owner groups....In 5, use more conciliatory wording on making distinctions...yes, there are a few very distinct roles for each-but most blur and could benefit from partnering and coordinated efforts....present wording seems needlessly divisive.
- 4) "Policy & Incentive" objectives—again reprioritize 3 re: incentives to the top ...reword this entire section in a way that the City's Planning Department once again promotes and pursues <u>City-influenced</u> resources (i. e. CDBG grants and Tax Increment Financing) as preservation incentives and for public improvements within the warehouse district, the East Side/Triangle area, as well as downtown itself. Leave residential incentives to NeighborWorks—it's their strength. Perhaps encourage them to build awareness? Move Smart Code toward the bottom.

Obj. 2 re: Enforcing/regulating....clarify HPC's stewardship as the proactive "lead" entity on conducting property maintenance surveys and forwarding issues to enforcement staff (including police, fire, and building officials). This is a difficult role for HDP to play as it could be seen as attacking its own...recognize a fine line can exist between their paying members and preservation objectives.

Objective 6 should consider lessening the HPC's quasi-judicial appearance and most certainly should remove fees from Certificates of Appropriateness (unless they involve infill/new building construction). Fees are a disincentive to improving compliance.

For consistency, these suggestions may necessitate changes in the balance of the plan. **Thank you for the opportunity to comment.** Hopefully, this new Historic

Preservation Plan and the HPC's future direction will be instruments for good in our community—acting as Friends of Preservation, enablers, and key stewards in preserving downtown and the neighborhoods surrounding it!

Sincerely, Lee Ann Dutton, 420 S. 12th, Pocatello, ID

DECOLUTION NO	2025
RESOLUTION NO.	2023-

A RESOLUTION OF THE CITY OF POCATELLO, A MUNICIPAL CORPORATION OF IDAHO, APPROVING THE HISTORIC PRESERVATION PLAN FOR THE CITY OF POCATELLO AND GRANTING EFFECTIVITY OF THE ADOPTED PLAN.

WHEREAS, in 2023, the Pocatello Historic Preservation Commission (PHPC) received funding to complete the Pocatello Historic Preservation Plan; and

WHEREAS, this plan aids in informing decision makers and citizens related to historic preservation, utilizing best practices for historic preservation in the 21st century, identifying financial resources for historic preservation, and ensuring proper curation of archaeological resources per State standards; and

WHEREAS, the Pocatello Historic Preservation Plan was presented and discussed at the Work Session before the City Council on March 13, 2025; and

WHEREAS, the City Council held a Public Hearing for said plan at the regular City Council meeting on May 15, 2025; and

WHEREAS, said plan incorporates public feedback and input provided to the City through numerous engagement opportunities and forums.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF POCATELLO that the Pocatello Historic Preservation Plan for the City of Pocatello shall be effective upon approval of this Resolution.

RESOLVED this	day of May, 2025.
	CITY OF POCATELLO, a municipal corporation of Idaho
ATTEST:	BRIAN C. BLAD, Mayor
KONNI KENDELL, City Clerk	