Agenda Item #3(a)

CITY OF POCATELLO

CITY OF POCATELLO, IDAHO
CITY COUNCIL
CITY COUNCIL WORK SESSION
MARCH 13, 2025

AGENDA ITEM NO. 1:
ROLL CALL

Mayor Brian Blad called the City Council Work Session to order at 9:01 a.m. Council members present were Linda Leeuwrik, Josh Mansfield, Brent Nichols and Hayden Paulsen. Council members Rick Cheatum and Corey Mangum were excused.

AGENDA ITEM NO: 2:
AMERICAN FALLS FFA AG ISSUES TEAM PRESENTATION:

Marc Beitia, American Falls High School Future Farmers of America (FFA) Ag Issues Advisor, introduced members of the FFA team.

Representatives from the American Falls FFA Ag Issues Team were present to give a presentation on the pros and cons of highly-processed foods on human health.

Mayor Blad and Council members thanked the students for the presentation and congratulated FFA advisor, Marc Beitia, on his Eastern Idaho Ag Hall of Fame nomination.

AGENDA ITEM NO. 3:
ANIMAL SHELTER ADVISORY BOARD UPDATE:

Representatives from the Animal Shelter Advisory Board were in attendance to discuss the Board's goals and projects, as well as Council's policies and expectations.

Arlen Walker, Animal Shelter Advisory Board representative, and Chris Abbott, Animal Shelter Manager, gave an update to the Council on the Board's activities.

Mr. Abbott stated that Animal Control officers have been reorganized under the Police Department Code Enforcement division. The Animal Shelter Advisory Board focuses on shelter and animal care-related issues. Mr. Abbott added that the Board meets on a quarterly basis.

Mr. Walker highlighted that the Board is researching the feasibility of a local spay/neuter ordinance to reduce the number of stray animals. Enforcement of such an ordinance has proven to be challenging in other communities. He reported that discussion has been held regarding increasing licensing fees for unaltered pets to encourage owners to spay and neuter their animals.

Mr. Abbott reported that a spay/neuter voucher program is being developed to help reduce unwanted litters and support responsible pet ownership.

Mr. Walker added that area non-profit animal groups offer discount vouchers to help reduce the spay/neuter cost burdens to pet owners. The vouchers offer reduced rates with no income requirement for participation.

In response to questions from Council, Mr. Abbott stated that the shelter has experienced an increased number of pet surrenders due to the rising cost of veterinary services, food and housing costs. He added that many rentals do not allow pets, contributing to shelter intake. The Trap-Neuter-Release (TNR) Program treats and releases feral cats and sees an average of 10-15 cats per month.

AGENDA ITEM NO. 4:
CHILD CARE ADVISORY COMMITTEE UPDATE:

Representatives from the Child Care Advisory Committee were in attendance to discuss the Committee's goals and projects, as well as Council's policies and expectations.

Mallarie Bascom, Licensing Enforcement Officer, introduced Kristin Wurzel and Leah Hollo, Child Care Advisory Committee members. Ms. Bascom gave an overview of local childcare issues, the impact of state legislation (HB243) upon local childcare facilities and the ongoing struggle to hire and maintain staff members. She shared results from a survey sent to local childcare providers.

Kristin Wurzel, representing United Way of Southeast Idaho, emphasized the need for collaborative efforts to invest in childcare and necessary policies that support childcare providers.

Leah Hollo, local childcare business owner, shared the ongoing burden on childcare providers and advocated for funding and policy support to reflect their essential role in raising future generations.

Council members expressed strong support for childcare providers and encouraged public involvement and communication with state legislators regarding House Bill 243, as the bill limits local control over childcare licensing and may lower safety and regulatory standards.

Mayor Blad called a recess at 10:13 a.m.

Mayor Blad reconvened the meeting at 10:24 a.m.

AGENDA ITEM NO. 5:
FLOQAST SOFTWARE DEMONSTRATION – FINANCE DEPARTMENT:

Finance Department staff and representatives from FloQast were in attendance to give a demonstration on financial software that integrates with current financial software to provide automated reconciliation, closing tools and workflows to enhance efficiency and accuracy.

Theron Hill, Financial Systems Technician, introduced Albert Olivara and Alec Barzo, representing FloQast. Mr. Hill stated that reconciliation automation exploration was due to increased manual workload and recent staff turnover. He reported Finance Department staff members currently perform daily reconciliations manually, comparing banking data with financial records. The method is time-consuming and can be prone to errors.

Mr. Olivara presented a demonstration of a financial software solution designed to automate reconciliation and streamline financial closing processes. The presentation emphasized integration with existing financial systems and the goal of improving efficiency, accuracy and data handling through automation through the use of Artificial Intelligence (AI) tools. He highlighted AI-driven reconciliation through a video demonstration. He noted the software identifies patterns across datasets to match transactions using an AI engine and establishes reconciliation rules.

Council members discussed the following topics: contractual obligations; data handling; data consistency; compatibility with existing and upcoming financial systems; implementation timeline; and internal AI policy.

Council members expressed interest in the technology and emphasized the need for an AI policy before moving forward.

Mayor Blad announced that staff would work with the Legal Department and Information Technology to develop a comprehensive AI policy applicable to City departments. He emphasized that an AI policy must be in place prior to further Council consideration of Floqast or other AI products for use by the City.

AGENDA ITEM NO. 6:
OPTIMIST SKATE PARK DESIGN UPDATE – PARKS AND RECREATION:

Parks and Recreation staff members were present to update the Mayor and Council on the finalized skate park design at Optimist Park.

Anne Butler, Parks and Recreation Department Director, provided an update on the final design for the Optimist Skate Park, a $500,000 project funded through American Rescue Plan Act (ARPA) funds and community donations. She highlighted that project development included significant public engagement and community feedback. Local experts, the Parks and Recreation Advisory Board and the Southeast Idaho Skatepark Association provided valuable project insight. Ms. Butler stated the final design incorporates key community-requested elements. Addition of an Idaho feature, secondary access and stairs were made possible through a commemorative donation from the Southeast Idaho Skatepark Association. A groundbreaking ceremony is scheduled to take place on March 21, 2025 and construction is expected to take approximately 90 days, weather permitting. Ms. Butler added that a donation request related to the project will be considered by the City Council on March 20, 2025. In response to a question from Council, Ms. Butler stated that an address will be assigned to the skate park to support emergency response coordination.

AGENDA ITEM NO. 7:
CAPITAL IMPROVEMENT PLAN REQUEST FOR PROPOSAL – FINANCE DEPARTMENT AND PLANNING AND DEVELOPMENT SERVICES DEPARTMENT:

Finance Department and Planning and Development Services Department staff members were present to discuss potential procurement of a City-wide Capital Improvement Plan. Representatives included Becky Babb, Planning Manager, Christine Howe, Grants Manager and Gene Hill, Chief Financial Officer.

Ms. Howe introduced a proposal for a comprehensive Capital Improvement Plan (CIP) to align with the City's recently completed Comprehensive Plan 2040. The CIP would facilitate the identification and prioritization of capital projects, integrating potential revenue sources, such as grants.

Mr. Hill emphasized that a structured CIP could enhance the City's financial planning by increasing interest income when funds are allocated to specific projects. He highlighted the strategic approach aims to improve budgeting processes and prepare for future economic downturns.

Ms. Babb noted that while individual departments currently maintain their own capital plans, consolidating these into a City-wide CIP could provide a comprehensive overview, aiding in better resource allocation and identification of potential funding mechanisms.

Ms. Howe clarified that the proposed CIP would cover a 5- to 10-year outlook, allowing the City to plan for anticipated projects and associated costs. She proposed that staff develop a Request for Proposal (RFP) to engage a consultant for the creation of the CIP. Staff could proceed with drafting the RFP, considering the inclusion of deferred maintenance costs and other relevant factors in order to align with the development of the Fiscal Year 2027 budget.

Council members directed staff to move forward with the RFP process for procuring services related to the development of a Capital Improvement Plan.

AGENDA ITEM NO. 8:
POCATELLO HISTORIC PRESERVATION PLAN UPDATE:

Planning and Development Services staff and consultant, Kirk Huffaker, were in attendance to receive feedback from the Council regarding a draft of the updated Pocatello Historic Preservation Plan.

Jim Anglesey, Long Range Senior Planner and Historic Preservation Commission (HPC) staff liaison, introduced consultant, Kirk Huffaker and outlined the project schedule, vision statement and primary goals of the Historic Preservation Plan. Primary goals of the Plan include the following:

1) Survey and Designation – conduct surveys to identify and designate historic resources, including archaeological sites, such as Basalt Cliffs;
2) Public Education and Partnerships – enhance public education, recognize preservation efforts, collaborate with Idaho State University (ISU) and Shoshone-Bannock Tribes, and provide public programs to increase awareness of Pocatello's heritage and value of historic preservation;
3) Policy and Incentives – support the City's implementation of SmartCode, establish land acknowledgement and enforce preservation regulations within the historic districts while promoting and utilizing existing historic preservation incentives, and support transformative projects to contribute to the economy; and
4) Training and Operations – provide regular training for HPC members, building and enforcement officials, review historic district design standards regularly and raise funds to support the work of the HPC.

Mr. Huffaker emphasized that participation in the National Historic Preservation Program does not impose additional local regulatory restrictions, but instead creates opportunities for preservation incentives and recognition. He stated the draft plan aims to balance ambition with realistic implementation, acknowledging staff and volunteer resource limitations while still offering a comprehensive 10-year outlook.

Mr. Anglesey clarified that the plan has been reviewed by City staff, the Idaho State Historic Preservation Office, the Historic Preservation Commission (HPC) and is currently available for public review and comment prior to formal adoption by the City Council at a future Regular City Council meeting.

AGENDA ITEM NO. 9:
POCATELLO NOMINATION AS AN AMERICAN WWII HERITAGE CITY:

Planning and Development Services Staff were in attendance to propose that the City submit a nomination to the National Park Service for Pocatello to become an American WWII Heritage City.

Jim Anglesey, Long Range Senior Planner, presented a proposal for the City of Pocatello to submit a nomination to the National Park Service to become designated as an American WWII Heritage City. The designation is an honorary recognition awarded to communities that made significant contributions to the World War II effort. Mr. Anglesey reported that only one city per state may receive this designation. He noted that Pocatello's historical contributions make it a strong candidate, referencing the city's active role in WWII, and the city's historical military connections. Mr. Anglesey added that ongoing community events honoring veterans, such as the Veterans Day Parade and Pearl Harbor recognitions, are significant to the designation. He reported that if the Council is supportive of the proposal, a nomination package would include a letter of support signed by the Mayor, photographs and documentation supporting Pocatello's contributions and letters of endorsement from Congressional representatives Senator Mike Crapo and Representative Mike Simpson. Mr. Anglesey clarified that formal consideration for the nomination would be brought to Council for consideration at the April 17, 2025 Regular City Council meeting.

AGENDA ITEM NO. 10:
COUNCIL ADVISORY BOARD UPDATES

Mayor Blad announced that Agenda Item No. 10, Council Advisory Board Updates, was pulled from the agenda.

AGENDA ITEM NO. 11:
ADJOURN

There being no further business, Mayor Blad adjourned the meeting at 12:24 p.m.

APPROVED:

BRIAN C. BLAD, MAYOR

ATTEST AND PREPARED BY:

KONNI R. KENDELL, CITY CLERK

CITY OF POCATELLO

CITY OF POCATELLO, IDAHO
CITY COUNCIL
CLARIFICATION MEETING
MARCH 20, 2025

AGENDA ITEM NO. 1: ROLL CALL

Mayor Brian Blad called the City Council Clarification meeting to order at 5:31 p.m. Council members present were Rick Cheatum via GoTo meeting, an online platform, Linda Leeuwrik, Josh Mansfield, Corey Mangum, Brent Nichols, and Hayden Paulsen.

AGENDA ITEM NO. 2: DISCUSSION

Mayor Blad and City Council members discussed items listed on the March 20, 2025 Regular City Council Meeting agenda. Staff members clarified agenda item information for City Council members.

AGENDA ITEM NO. 3: ADJOURN

Mayor Blad adjourned the City Council Clarification Meeting at 5:41 p.m.

APPROVED BY:

____
BRIAN C. BLAD, MAYOR

ATTESTED BY:

____
KONNI R. KENDELL, CITY CLERK

PREPARED BY:

____
AUBRIANA T. RESENDES, DEPUTY CITY CLERK

CITY OF POCATELLO

CITY OF POCATELLO, IDAHO
CITY COUNCIL
REGULAR CITY COUNCIL MEETING
MARCH 20, 2025

AGENDA ITEM NO. 1: ROLL CALL AND PLEDGE OF ALLEGIANCE

The Regular City Council meeting was called to order at 6:00 p.m. by Mayor Brian Blad. Council members present were Rick Cheatum via GoTo meeting, an online platform, Linda Leeuwrik, Corey Mangum, Josh Mansfield, Brent Nichols, and Hayden Paulsen.

Mayor Blad led the audience in the pledge of allegiance.

AGENDA ITEM NO. 2: INVOCATION

The invocation was offered by Pastor Jonathan Dinger representing Grace Lutheran Church.

AGENDA ITEM NO. 3: CONSENT AGENDA

Council was asked to consider the following business items:

(a) MINUTES
Waive the oral reading of the minutes and approve the minutes from the Special City Council meetings of March 6 and March 13, 2025.

(b) MATERIAL CLAIMS
Approve the Material Claims for the period of March 1-15, 2025 in the amount of $2,219,116.87

(c) HISTORIC PRESERVATION COMMISSION APPOINTMENT
Confirm the Mayor's appointment of Darrell Buffaloe to serve as a member of the Historic Preservation Commission, replacing Tabatha Butler whose term expired. Darrell's term will begin March 21, 2025 and expire March 21, 2028.

(d) HOUSING ALLIANCE AND COMMUNITY PARTNERSHIPS REAPPOINTMENT
Confirm the Mayor's reappointment of Raina Patterson to continue serving as a member of the Housing Alliance and Community Partnerships Board. Raina's term will begin April 23, 2025 and expire April 23, 2030.

(e) COUNCIL DECISION – BARTON VILLAS SUBDIVISION APPROVAL
Adopt the Council's decision approving the subdivision of approximately 1.10 acres of land into thirteen (13) lots and two (2) stormwater/non-buildable lots, generally located in the 800 Block of Barton Road, subject to conditions.

(f) COUNCIL DECISION – WESTERN SKIES DIVISION 4 SUBDIVISION APPROVAL
Adopt the Council's decision approving the subdivision of approximately 6.94 acres of land into twenty-eight (28) single-family lots, generally

located west of I-15 and north of Western Skies Division 3 Subdivision, subject to conditions.

(g) DECLARATION OF SURPLUS PROPERTY – BICYCLES IN POLICE STORAGE
Declare 12 bicycles currently in Police storage as surplus property, and approve the donation of said items to Bicycles for Recovery in accordance with City policy and current Memorandum of Understanding and authorize the Mayor's signature on all applicable documents pertaining to the donation, subject to Legal Department review.

Mr. Cheatum requested that Agenda Item No. 3(a) be considered separately, as he was not present at the Council meetings on March 6 and March 13, 2025 and therefore, does not feel comfortable voting upon the minutes.

A motion was made by Ms. Leeuwrik, seconded by Mr. Mansfield, to approve items 3(b) through 3(g) on the Consent Agenda. Upon roll call, those voting in favor were Leeuwrik, Mansfield, Cheatum, Mangum, Nichols, and Paulsen.

A motion was made by Ms. Leeuwrik, seconded by Mr. Paulsen, to approve Agenda Item 3(a) on the Consent Agenda. Upon roll call, those voting in favor were Leeuwrik, Paulsen, Mansfield, and Nichols. Cheatum and Mangum voted in opposition to the motion. The motion passed.

AGENDA ITEM NO. 4: PROCLAMATIONS

Mr. Paulsen, on behalf of Mayor Blad, proclaimed the month of March 2025 to be the National Senior Nutrition Program Month in Pocatello and encouraged every resident to recognize older adults and the people who support them through nutrition services as essential contributors to the strength of our community.

Tara Contreras, Senior Activity Center Director, accepted the proclamation and thanked the Mayor and Council for the recognition. She invited Council members to attend lunches at the Senior Activity Center.

AGENDA ITEM NO. 5: CALENDAR REVIEW

Mayor Blad reminded Council members of the following meetings: April 3rd Clarification meeting at 5:30 p.m. and Regular City Council meeting at 6:00 p.m.; April 10th City Council Work Session at 9:00 a.m.

Mayor Blad announced the Groundbreaking Ceremony for the new skate park at Optimist Park on March 21 at 12:00 p.m.; Annual Spring Clean Up at City cemeteries begins March 31. Crews will remove and discard all flowers and decorations. Citizens are asked to remove decorations, etc. they have placed on a cemetery space if they wish to avoid disposal of the item by staff. Clean up is expected to continue through the end of April; Compost Happens Program will run from April 1 through the last full week of November. Yard waste carts will be picked up the same day as your regular collection day; Starting April 5, Zoo Idaho will open weekends only. Beginning May 3, the Zoo will be open every day. Sandbags are available to residents at the Public Works building located at 2405 Garrett Way. He reminded citizens to keep sidewalks clear of snow and ice. When clearing sidewalks and driveways of snow, please do not place snow in the street. It becomes a driving hazard.

AGENDA ITEM NO. 6: TAXICAB LICENSE DENIAL APPEAL - JOHNSON

Ronald Johnson was present to appeal his taxicab license denial, which was denied by the Pocatello Police Department.

Ronald Johnson, Pocatello resident, stated that he has appealed the denial of his taxi cab license, and explained past charges and subsequent convictions. He shared personal experiences that he felt led to behaviors and actions that are now on his criminal record including fraudulently obtaining prescription drugs, and other convictions.

In response to questions from Council, Mr. Johnson explained his previous drug use, sobriety, and rehabilitation programs in which he has participated. He stated that he is retired.

Mallarie Bascom, Licensing Enforcement Officer, explained that Mr. Johnson’s taxi license application was denied in accordance with City code 5.56.050e which states that applicants must possess a criminal record free from conviction for any felony or for crimes involving moral turpitude or violence or possession or sale of any controlled substances. Upon examining Mr. Johnson’s criminal record, she found multiple disqualifying charges, including several felony convictions for theft, drug offenses, and criminal impersonation of law enforcement officers. Some charges had been dismissed. Mr. Johnson had a long history of providing false information, including using multiple dates of birth and social security numbers. Mr. Johnson was convicted in 2008, 2011-2013, 2015, 2017, and 2021. Ms. Bascom noted that Mr. Johnson's application only mentioned his most recent conviction in 2021, omitting several other charges. She clarified that she was still awaiting reports from other jurisdictions, but the FBI fingerprint search covered all relevant data. She confirmed that while there were no outstanding charges, the reports provided sufficient background to deny Mr. Johnson’s application.

Council expressed support for second chances but were uncomfortable with the repeated offenses of impersonating officers, especially in a role like driving a taxi. Council emphasized the need to prioritize public safety.

A motion was made by Mr. Mangum, seconded by Mr. Mansfield, to uphold the decision of the Police Department and deny the taxicab license for Ronald Johnson. Upon roll call, those voting in favor were Mangum, Mansfield, Cheatum, Leeuwrik, Nichols, and Paulsen.

AGENDA ITEM NO. 7: FISCAL YEAR 2025 PROGRAM OF PROJECTS – PUBLIC TRANSIT

Council was asked to approve the 2025 Operating and Capital Program of Projects for Public Transit’s Urban and Rural services and authorize the Mayor and City Attorney to PIN the Grant Certifications (5307) and authorize the Public Transit Director to make necessary amendments and modifications related to the grants as required, subject to Legal Department review for the following:

(a) FEDERAL TRANSIT ADMINISTRATION URBAN GRANT (5307)
Federal Transit Administration Urban Grant (5307) in the amount of $1,445,534.00 for Fiscal Year 2025 with a local share of $848,884.00; and

(b) FEDERAL TRANSIT ADMINISTRATION RURAL GRANT (5311)
Federal Transit Administration Rural Idaho Transportation Department Grant (5311) in the amount of $791,395.00 for Fiscal Year 2025 with a local share of $347,893.00. No City funds are used for the Rural Program.

A motion was made by Ms. Leeuwrik, seconded by Mr. Paulsen, to approve the 2025 Operating and Capital Program of Projects for Public Transit's Urban and Rural services as outlined in Agenda Item No. 7(a) and 7(b) and authorize the Mayor and City Attorney to PIN the Grant Certifications (5307) and authorize the Public Transit Director to make necessary amendments and modifications related to the grants as required, subject to Legal Department review. Upon roll call, those voting in favor Leeuwrik, Paulsen, Cheatum, Mangum, Mansfield, and Nichols.

AGENDA ITEM NO. 8: DONATION ACCEPTANCE – SOUTHEAST IDAHO SKATEPARK ASSOCIATION

Council was asked to accept a donation in the amount of $25,000.00 from the Southeast Idaho Skatepark Association, and apply those funds to add a feature to the quarter pipe, a stair set and additional entrance to the new Optimist Skatepark.

A motion was made by Mr. Mangum, seconded by Ms. Leeuwrik, to accept a donation in the amount of $25,000.00 from the Southeast Idaho Skatepark Association, and apply those funds to add a feature to the quarter pipe, a stair set and additional entrance to the new Optimist Skatepark.

Dave Van Etten, accompanied by Tatyana Van Etten, representing Southeast Idaho Skate Park Association, thanked the Council for their support of the youth in the community, expressing excitement about the new project and its anticipated year-round use by many. Mr. Van Etten expressed excited anticipation for the upcoming groundbreaking ceremony and appreciation for the hard work of those in the skate park community.

Council expressed their appreciation to the Southeast Idaho Skate Park Association.

Upon roll call, those voting in favor were Mangum, Leeuwrik, Cheatum, Mansfield, Nichols, and Paulsen.

AGENDA ITEM NO. 9: WPC LIFT STATION PUMP PURCHASE – MCKINLEY LIFT STATION

Council was asked to accept the recommendations of staff and approve the purchase of a new Fairbanks pump, submersible motor and components from C. H. Spencer, LLC to replace the existing pump at the McKinley Lift Station. The quoted cost of the equipment if $64,725.39. Funds are available in the FY2025 WPC budget for this expenditure.

A motion was made by Ms. Leeuwrik, seconded by Mr. Mansfield, to accept the recommendations of staff and approve the purchase of a new Fairbanks pump, submersible motor and components from C. H. Spencer, LLC to replace the existing pump at the McKinley Lift Station and authorize the Mayor's signature on all pertinent documents, subject to Legal Department review. Upon roll call, those voting in favor were Leeuwrik, Mansfield, Cheatum, Mangum, Nichols, and Paulsen.

AGENDA ITEM NO. 10: BID ACCEPTANCE AND CONTRACT FOR HIGH COUNTRY TANK REPLACEMENT PROJECT – WATER DEPARTMENT

Council was asked to accept the recommendations of staff and award the bid for High Country Tank Replacement Project to MD Nursery and Landscaping, Inc. in the amount of $3,955,852.00 and authorize the Mayor's signature on all applicable documents, subject to Legal Department review. Funds are available in the Water Department Fiscal Year 2025 budget.

A motion was made by Mr. Mansfield, seconded by Mr. Cheatum, to accept the recommendations of staff and award the bid for High Country Tank Replacement Project to MD Nursery and Landscaping, Inc. in the amount of $3,955,852.00 and authorize the Mayor's signature on all applicable documents, subject to Legal Department review.

Justin Armstrong, Water Superintendent, stated that the project contract allows 395 days for completion, including weather delays. Construction is expected to begin this summer, with earthwork starting once the notice of award is issued and insurance documents are finalized. He explained the tank subcontractor is anticipated to begin work this fall, weather permitting.

Mr. Mansfield's motion was voted upon at this time. Upon roll call, those voting in favor were Mansfield, Cheatum, Leeuwrik, Mangum, Nichols, and Paulsen.

AGENDA ITEM NO. 11: PROFESSIONAL SERVICE TASK ORDER #7, AMENDMENT #1 FOR SERVICES DURING CONSTRUCTION – HIGH COUNTRY TANK REPLACEMENT PROJECT – WATER DEPARTMENT

Council was asked to accept the recommendations of staff and approve Task Order #7, Amendment #1, under the existing On-Call Engineering Services Agreement between the City of Pocatello and Keller Associates in the amount of $205,460.00 and authorize the Mayor's signature on all applicable documents, subject to Legal Department review. Funds are available in the Water Department Fiscal Year 2025 budget.

A motion was made by Ms. Leeuwrik, seconded by Mr. Mangum, to accept the recommendations of staff and approve Task Order #7, Amendment #1, under the existing On-Call Engineering Services Agreement between the City of Pocatello and Keller Associates in the amount of $205,460.00 and authorize the Mayor's signature on all applicable documents, subject to Legal Department review. Upon roll call, those voting in favor were Leeuwrik, Mangum, Cheatum, Mansfield, Nichols, and Paulsen.

AGENDA ITEM NO. 12: ITEMS FROM THE AUDIENCE

There were no individuals signed up to speak at this time.

AGENDA ITEM NO. 13: ADJOURN

There being no further business, Mayor Blad adjourned the meeting at 7:07 p.m.

APPROVED BY:

____
BRIAN C. BLAD, MAYOR

ATTESTED BY:

____
KONNI R. KENDELL, CITY CLERK

PREPARED BY:

____
AUBRIANA T. RESENDES, DEPUTY CITY CLERK

CITY OF POCATELLO, IDAHO
CITY COUNCIL
CITY COUNCIL SPECIAL MEETING
APRIL 10, 2025

A Special Meeting of the City Council was called to order by Mayor Brian Blad at 11:04 p.m. in the Council Chambers at City Hall. Council members in attendance were Rick Cheatum, Linda Leeuwrik, Corey Mangum, Josh Mansfield, Brent Nichols and Hayden Paulsen.

A motion was made by Mr. Mansfield, seconded by Mr. Paulsen, to convene into Executive Session in accordance with Idaho Code 74-206(1)(f) To communicate with legal counsel for the public agency to discuss the legal ramifications of and legal options for pending litigation, or controversies not yet being litigated but imminently likely to be litigated. The mere presence of legal counsel at an executive session does not satisfy this requirement. Upon roll call, those voting in favor were Mansfield, Paulsen, Cheatum, Leeuwrik, Mangum and Nichols.

Council members moved to the Paradice Conference Room at City Hall.

In addition to the Mayor and Council members, Jared Johnson, City Attorney, was in attendance.

Council members discussed topics within the parameters of the above statute.

There being no further business, Mayor Blad adjourned the meeting at 12:31 p.m.

APPROVED:

____
BRIAN C. BLAD, MAYOR

ATTEST AND PREPARED BY:

____
KONNI R. KENDELL, CITY CLERK

Agenda Item #3(c)

HISTORIC DOWNTOWN
POCATELLO

April 7, 2025

Mayor Brian Blad and City Council
City of Pocatello
P.O. Box 4169
Pocatello, ID 83205

Dear Mayor Blad and Council Members:

Historic Downtown Pocatello, Inc. has completed another year of administering the Business Improvement District according to the agreement between our organization and the City of Pocatello. In accordance with the agreement, enclosed for your approval are the Management Agreement for the new calendar year 2025 and the employment agreement for the CEO.

A copy of the fiscal year budget is included in the Annual Meeting packet that is attached. Please be sure to review the handouts as they contain a review of 2024 and outline goals for 2025.

As an organization, Historic Downtown Pocatello, Inc. and the entire Downtown area had a strong year. The work that was completed along with the events we hosted would not have been possible without the exceptional hard work and support of our property owners, businesses, volunteers, advocates and the City of Pocatello.

Thank you for the wonderful support you have all demonstrated this past year. Working together the revitalization efforts of Historic Downtown Pocatello continue to grow and bring benefit to our entire community.

With best regards,

Stephanie Palagi

Stephanie Palagi
President & CEO
Historic Downtown Pocatello, Inc.

AGREEMENT

THIS AGREEMENT, made and dated this __th day of April, 2025 by and between the City of Pocatello, Bannock County, Idaho, a municipal corporation organized and existing under the laws of the State of Idaho, hereinafter referred to as the "City", whose mailing address is the City of Pocatello, 911 North 7th Street, P.O. Box 4169, Pocatello, Idaho 83205-4169, and Historic Downtown Pocatello, Inc., a non-profit corporation organized and existing under the laws of the State of Idaho, whose mailing address is 435 W. Center St., P.O. Box 222, Pocatello, Idaho 83204-0222, hereinafter referred to as the "Corporation."

WITNESSETH:

WHEREAS, the City, pursuant to Ordinance No. 2390 as authorized by Idaho Code 50-2601, et seq, did establish a Business Improvement District, hereinafter referred to as the "BID"; and

WHEREAS, the City desires that an entity other than the City continue to administer and manage the operation of the BID; and

WHEREAS, pursuant to Idaho Code 50-2611 a City may contract with a Chamber of Commerce or other similar business association to administer the operations of a BID; and

WHEREAS, the Corporation was organized and established for the purpose of revitalizing Pocatello's downtown area and operates within the boundaries of the BID established by Ordinance No. 2390; and

WHEREAS, the Corporation has demonstrated to the City that the Corporation is capable of administering and managing the operation of the BID;

NOW THEREFORE, in consideration of the covenants and conditions set forth herein, the parties agree as follows:

1. The parties agree, pursuant to Idaho Code 50-2611, that the Corporation is designated by the City to administer and manage the operation of the BID. The Corporation warrants that it has adopted by-laws necessary to fulfill the terms of this agreement and further covenants that such administration complies with all applicable provisions of state and local law including, but not limited to, Chapter 26, Title 50 of the Idaho Code, with all county or city resolutions and ordinances, and with all regulations lawfully imposed by the state auditor or other state agencies.

2. The principal office of the Corporation and registered agent shall be the Historic Downtown Pocatello, Inc., President, 435 W. Center St., P.O. Box 222, Pocatello, Idaho 83204-0222, or as otherwise designated by the Corporation's Board of Directors and approved by the City.

3. The Corporation shall continue to take such steps as are necessary to effectuate the purpose of the BID Ordinance No. 2390.

4. The Corporation shall project revenues and estimate expenditures for review by the City Council based on a January 1 through December 31, 2025 calendar year. The budget shall be submitted to the City no later than the 1st day of April each year for review and adoption by the City Council.

5. The Corporation's Directors shall hold an annual meeting of BID members the purposes of which shall include allowing members of the BID to review the annual budget. Subsequent to such review, any amendments, alterations or adjustments made to the annual budget which results in an increase or decrease to the total annual budget shall be submitted within thirty (30) days to the City for City Council approval.

6. An assessment-paying member of the BID may petition the Corporation's Board of Directors in writing for a review/appeal of his/her assessment. The Board of Directors shall review the method utilized in determining the assessments and the Board shall make corrections in the event an error has occurred, which correction may cause an increase or decrease in the assessment in accordance with Ordinance No. 2390. Applicants may appeal the decision of the Board of Directors to the Mayor and City Council within thirty (30) days of the date of the decision.

7. The Corporation shall establish goals and objectives, and projects and programs for the BID, which shall be submitted to the City with the budgetary information.

8. The calendar year of the Corporation shall be on the 1st day of January and end at midnight on the last day of December.

9. The Corporation shall keep correct and complete books and records of account, and shall also keep minutes of the regular and special meetings of the Corporation's Board of Directors, and shall keep at the principal office a record giving the name and address of the BID members entitled to vote.

10. The City or its agents may inspect all books and records of the Corporation for any proper purpose at any reasonable time.

11. The City shall make monthly disbursements to the Corporation in the amount of assessments collected and held by the City, less expenses incurred by the City to bill and collect such assessments. The Corporation shall establish and adhere to finance policies which set forth the proper methods and controls applying to receipt and disbursement of BID funds. The Corporation shall, on a quarterly basis, submit financial statements to the City which show the change in cash position. Such quarterly statements shall consist of at minimum, the Corporation's Balance Sheet and Income Statement. The Corporation shall also submit an annual financial statement to the City for the immediate past fiscal year by the last day of March of each year.

12. All expenditures of the Corporation greater than five thousand dollars ($5,000.00) or any purchases of real property must be submitted to the City Council for review and approval prior to any such expenditure or purchase of real property being transacted.

13. The Corporation shall follow the appropriate guidelines regarding local government investments as set forth in Idaho Code 50-1013 as it applies to the investment of BID funds.

14. The Corporation may hire staff upon review and approval of the City Council in accordance with the annual budget who shall be employees of the Corporation rather than the City.

15. The City shall be responsible for billing and accounting for assessments; however, the City shall not be responsible for any financial obligations incurred by the Corporation.

16. The Corporation agrees that it shall make all reasonable efforts to collect any unpaid assessments, including but not limited to court enforced assessments. All assessments collected shall immediately be forwarded to the City. The City agrees to reasonably assist the Corporation in performance of such duties.

17. Any expenditures for physical improvements to public properties shall be made in accordance with competitive bidding practices as required by law.

18. The Corporation may establish marketing and advertising campaigns for the BID.

19. The Corporation may declare special event days for the BID in accordance with City Council policy and city ordinances.

20. This Agreement shall be reviewed and renewed on annual basis in the month of March of each year so as to coincide with the Corporation's calendar year. The Agreement may be terminated upon sixty (60) days written notice to either party at the address hereinabove set forth.

IN WITNESS THEREOF, the Mayor and the City Clerk of the City of Pocatello have executed this Agreement on behalf of said city, the City Clerk has affixed the seal of the city hereto, and corporation has caused the same to be signed by its President and Secretary, and its seal to be affixed hereto, the day and year first above written.

CITY OF POCATELLO
BANNOCK COUNTY, IDAHO

BY:______________________________
Mayor

ATTEST:

____
City Clerk

HISTORIC DOWNTOWN POCATELLO, INC.

BY:______________________________
President

ATTEST:

____
Secretary

STATE OF IDAHO)
:ss
COUNTY OF BANNOCK)

On this ____ day of ___________________, 2025, before me, the undersigned, a Notary Public in and for the State, personally appeared Brian Blad and Konni Kendall, known to me to be the Mayor and City Clerk, respectively, of the City of Pocatello, a municipal corporation of Idaho, who executed the foregoing instrument on behalf of said municipal corporation, and acknowledged to me that such corporation executed the same.

IN WITNESS THEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

____
NOTARY PUBLIC OF IDAHO
Residing in Pocatello, Idaho
My Commission Expires: _________

STATE OF IDAHO)
:ss
COUNTY OF BANNOCK)

On this ____ day of ___________________, 2025 before me, the undersigned, a Notary Public in and for the State, personally appeared Amanda Collins and Andy Smart, known to me to be the President and Secretary/Treasurer, respectively, of Historic Downtown Pocatello, Inc., a non-profit corporation of Idaho, who executed the foregoing instrument on behalf of said corporation, and acknowledge to me that such corporation executed the same.

IN WITNESS THEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

____
NOTARY PUBLIC OF IDAHO
Residing in Pocatello, Idaho
My Commission Expires: _________

EMPLOYMENT AGREEMENT

This Employment Agreement, by and between HISTORIC DOWNTOWN POCATELLO, INC., an Idaho not-for-profit organization, P.O. Box 222, 435 W. Center St., Pocatello, Idaho 83204, hereinafter referred to as "Employer", and Stephanie Palagi, 975 Homerun St., Chubbuck, ID 83202, hereinafter referred to as "Employee".

WHEREAS, Employer is engaged in the business of revitalization and promotion of downtown Pocatello,

AND, WHEREAS, Employer desires to employee as President and CEO, of Historic Downtown Pocatello, Inc., an exempt job under the Fair Labor Standards Act,

NOW, THEREFORE, the parties hereto agree as follows:

1. Employment. Employer hereby employs Employee and Employee hereby accepts such employment upon the terms and conditions herein set forth.

2. Term. The term of this Agreement shall be for the period beginning on January 1 and continuing until the 31st day of December, 2025, unless sooner terminated as herein provided.

3. Termination. This Agreement may be sooner terminated without liability by either party with or without cause upon thirty (30) days written notice. Provided that in the case of termination by Employer, such shall be formal action at a duly called meeting or resolution by the Employers' Board of Directors clearly adopted by a majority of all members of the Employers' Board of Directors. In lieu of thirty (30) days written notice, the Employers' Board of Directors may immediately release Employee by tendering one-month's salary and benefits and waiving in writing further performance by Employee. Employee may be immediately terminated for a material breach of this Agreement, negligent or willful disregard for the Employer when carrying out her job duties and obligations or for dishonest, fraudulent or criminal conduct on the part of the Employee. This Agreement shall immediately terminate upon the death of the Employee.

4. Compensation. For the service rendered under this Agreement, compensation shall be paid to Employee as follows:

   4.1 Salary. During the term of this Agreement, Employee shall be paid a salary in the amount of $3,733.34 per month based on a 40-hour work week beginning the 1st day of January 2025. Salary payments shall be subject to usual withholding of such items as taxes and insurance. The amount shall be divided in equal installments in accordance with Employer's payroll procedures.

   4.2 Expenses. Employee shall receive monthly reimbursement for expenses, including but not limited to phone expenses, mileage and club dues. Expenses may be submitted for reimbursement at the Employer's Board's sole discretion, which approval shall not establish future policy unless specifically so provided by the Employer's Board.

   4.3 Employer's Board of Directors may award additional compensation based on Employee's performance and overall financial performance of the organization.

5. Duties. Employee shall perform all duties charged to that position by federal, state, and local laws and regulations as established by the Employer's Board of Directors and shall carry out the policy determined in the Employees job description.

6. Personal Time Off. Employee shall be eligible for 25 paid personal days off. Personal time off includes any time taken for vacation, personal business, and illness. Employee shall provide advanced notice and use personal time off at such time convenient to the operations of Historic Downtown Pocatello, Inc., and without necessitating additional staff cost. Any unused personal time remaining at the end of this Agreement shall be paid at the end of the calendar year. Any unused personal time will be paid upon early termination of the Employment Agreement.

7. Holidays. Employee shall be entitled to the following paid holidays:

New Years Day
Martin Luther King Day
Presidents Day
Memorial Day
Independence Day
Labor Day
Columbus Day
Veterans Day
Thanksgiving Day
Christmas Eve
Christmas Day

8. Performance Evaluation. The Employee performance evaluation will be conducted annually under the direction of the Chairperson of the Personnel Committee. The content of the performance evaluation shall be determined by the Job Description and approved by the Personnel Committee.

9. Waiver of Breach. The waiver of any party hereto of a breach of any provision of this Agreement shall not operate or be construed as a waiver of any subsequent breach by any party.

10. Notices. Any notice required or permitted to be given under this Agreement shall be sufficient if in writing, sent by mail to her residence in the case the Employee or to its principal office and President of the Employer's Board of Directors if in the case of the Employer.

11. Governing Law. This Agreement shall be governed by the laws of the State of Idaho.

12. Arbitration. In the case of an irresolvable conflict between the parties hereto related to this Agreement or Employee's employment, both parties agree to submit the issue to binding arbitration through and pursuant to the rules of the American Arbitration Association. Such arbitration shall occur in Pocatello, Idaho and shall be a condition precedent to any judicial action by either party, except an action to compel arbitration. If the issue between the parties relates to Employer's termination of Employee, Employee shall remain terminated without pay pending arbitration or arbitration proceedings.

IN WITNESS WHEREOF the parties have executed this Agreement on the dates hereinafter specified.

EMPLOYEE:

________________ ______________________________
Date Stephanie Palagi

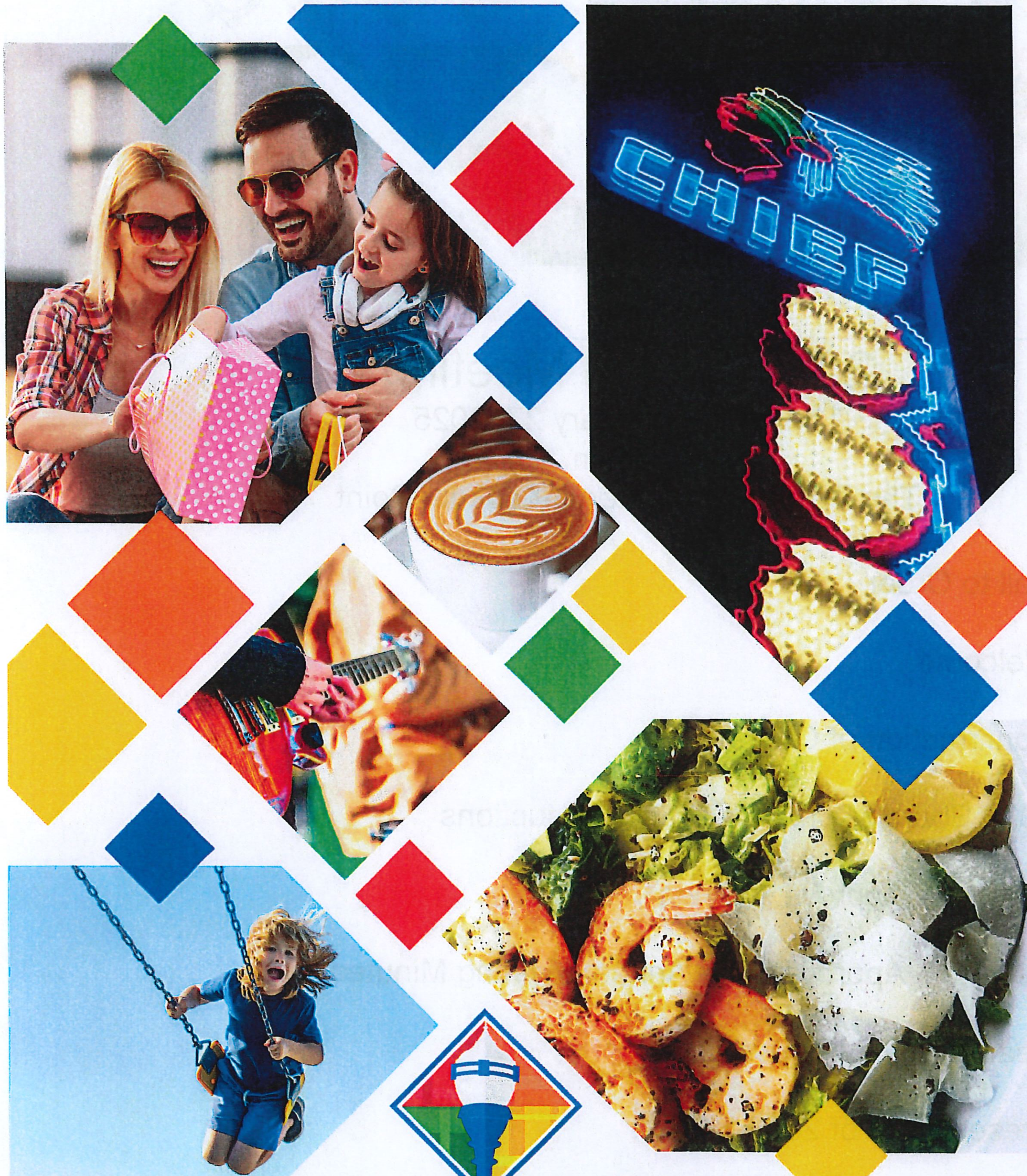
____
Social Security Number

____
____
Address

EMPLOYER: HISTORIC DOWNTOWN POCATELLO, INC.

________________ ______________________________
Date Chair

2025
Annual Meeting



SHOPPING DINING MUSIC ART ENTERTAINMENT DRINKS
NIGHTLIFE CLUBS COFFEE PLAYGROUND NEON TOURS
LOCAL BUSINESS HOME GOODS OUTDOOR EQUIPMENT

HISTORIC DOWNTOWN
POCATELLO
www.historicdowntownpocatello.com

STAY SO YOU CAN PLAY!
www.visitpocatello.com for Lodging Specials

VISIT POCATELLO CHUBBUCK

IDAHO
visitidaho.org

HISTORIC DOWNTOWN
POCATELLO
www.historicdowntownpocatello.com

2025 Annual Meeting

Thursday, February 27, 2025
5:30pm
The Downtown Center at Lookout Point

Call to Order

Welcome

Confirmation of Quorum

2024 Board Member & Staff Introductions

Review & Approve Agenda

Review & Approve 2024 Annual Meeting Minutes

Year in Review Presentation

Presentation of 2025 Budget

Welcome 2025 Board Members

Adjourn

Historic Downtown Pocatello, Inc.
2024 Annual Meeting Minutes
Tuesday, February 27, 2024
The Downtown Center

Call to Order
The 2024 Annual Meeting was called to order by Chair Chris Foulkrod at 6:06 p.m.

Confirmation of a Quorum
Stephanie Palagi confirmed that a quorum was present.

Approval of Agenda
The agenda for the 2024 Annual Meeting was approved as presented, MSA (Amanda Collins, Jason Adams.)

Approval of Minutes from 2023 Annual Meeting
The 2023 Annual Meeting Minutes were approved as presented, MSA (Amanda Collins, Mike McCormick.)

The Year in Review
Stephanie Palagi reviewed the goals and projects the Business Improvement District had accomplished during the fiscal year.

Financial Report
Stephanie Palagi presented the proposed budget for the fiscal year 2024. The budget for the 2024 year was approved as presented, MSA (Jim Young, Irv Johnson.)

Confirmation of New Board Members
There were three Board positions available and the ballot was uncontested. Chris Foulkrod introduced the 2024 Board of Directors.

Closing Remarks
Amanda Collins thanked everyone for attending and supporting Historic Downtown Pocatello. She thanked Council representative Rick Cheatum for his years of service.

Adjourn
There being no further business, the meeting adjourned at 6:19 p.m., MSA (Jim Young, Amanda Collins.)

Historic Downtown Pocatello 2024 Year in Review

HISTORIC DOWNTOWN
POCATELLO

Vision Statement: Historic Downtown Pocatello is a place where businesses thrive, local history is honored and the community gathers together.

Mission Statement: Bridging the past and the present to create a unique mix of urban vibe with memorable dining, shopping and entertainment experiences for our neighbors and guests.

2024 Major Event Sponsors:

Molinelli's Jewelers
Valentine Ballroom & Bridal
Pocatello-Chubbuck Chamber of Commerce
Pocatello Elks Lodge
Bannock Civitan Club
Senior Activity Center
Idaho Central Credit Union
Portneuf Valley Farmers Market
Food Truck Round Up
Idaho State University
City of Pocatello
Spiro Paranormal
Purpose Center
Google Fiber
Myers Anderson Architects
Christina Foulkrod Realtor-Keller Williams Realty East Idaho
Station Square
AV Center Professional Aviation Services
Citizens Community Bank
Lookout Credit Union

2024 Media Sponsors:

Idaho State Journal
Idaho Wireless-Paul Anderson
Affinity Business Solutions
Sagewood Media

2024 Events Hosted at Lookout Point included:

Environmental Fair
Portneuf Valley Farmers Market
Food Truck Round Up
Bannock Civitan Revive @ 5
Meadowlark Music Festival
Idaho State Journal – Rock, Paper, Scissors Challenge
United Way Day of Service
Neighborhoods of Historic Downtown Pocatello Movie Nights
Business Women of Pocatello Corn Hole Tournament
Discovery Dance School Summer Recital
Gate City Brewfest 2
Welcome Back Orange & Black
Pocatello-Chubbuck Chief's End of Summer Bash
Overdose Awareness Event
Suicide Awareness Proclamation & Event
Idaho Food Bank Music Festival
United Way Campaign Kick-Off Breakfast
Recovery Fest
Kind Community Kick-Off Celebration
Corn Hole Tournament Fundraiser for Dance Factory
Haunted History Walking Tours Fridays & Saturdays in October
Trick-or-Treat
Dasher & Dancer "Santa's Reindeer" Small Business Saturday

2024 Downtown Signature Events:

First Friday Art Walk – monthly
Idaho Bridal Fair
Easter Egg Fest
Gate City Brewfest
Senior Activity Center Rod & Custom Car Show
Pocatello's Independence Day Parade
Gate City Brewfest 2 - Oktoberfest
The Great Pumpkin Fest
Annual Haunted History Walking Tours
Trick-or-Treat Downtown
Christmas Night Lights Parade
Small Business Saturday

2024 Relight the Night:

Completed numerous repairs on current signs.
Secured the Idaho Motel sign, renderings, funding plan, and Idaho Heritage Trust Grant approval for restoration.

2024 Business Recruitment & Retention Statistics:

19 new businesses opened
8 businesses closed
Net business growth totaled 11
2 businesses expanded their operations
7 properties were sold and are now under new ownership
3 buildings are currently being renovated

2024 Public Space Maintenance & Development:

United Way Day of Service & Leadership Pocatello Volunteer Day clean ups completed throughout the Downtown area.
N. Main St. and W. Lander parking lot landscape project completed with assistance by the Downtown Lions Club.
Public parking lot landscape trimming and clean up at 2nd & E. Lewis, Pocatello High School Arthur Lots, N. UP Ave. lots.
15 new trees at Lookout Point.
Hanging flower baskets and pennants adorned the area during the warm months and Christmas garland and bows hung during the holiday season.

2024 Funding Totals:

Grant Dollars $12,500.00
Donations $17,700.00
Event Income $36,828.19
Rental Income $27,800.00
BID Revenue $81,606.91
TOTAL $176,435.00

Sincere thanks and gratitude to the property owners and businesses of Historic Downtown Pocatello. We have one of the best collections of businesses and business owners that are an absolute joy to work with each and every day!

Looking to 2025:

Downtown's Spring Sweep & Flower Pot Giveaway - May
Downtown East public space enhancements
Center Street Underpass renovation with North – South Pedestrian Bridge
1st Annual Pocatello's Neon Fest & relighting of the historic Idaho Motel Neon Sign – July 11-12
Rotary Club installation of a Peace Pole at Lookout Point
Publication of the Downtown Today Magazine
Website Refresh & Committee Reports Section addition
Events Calendar FULL of exciting events & activities to bring residents & visitors Downtown!

In Historic Downtown Pocatello we celebrate our history while building our future!

Historic Downtown Pocatello

		2025
Income		
Bid Revenues	$ 80,000	
Total Income	$	80,000
Expenses		
Administration		
Office Expenses		
Taxes - Other	1,000	
Bank & Service Charges	500	
Equipment Purchases	500	
Equipment Rental	3,150	
Equipment Maintenance Contract	3,936	
Misc	-	
Office Supplies	1,600	
Office/Restroom Cleaning	2,250	
Postage	500	
Property Taxes	6,800	
Building Payment	-	
Depreciation	5,800	
Repairs & Maintenance	1,500	
Telephone & Internet	2,928	
Travel & Meals	250	
Utilities	15,000	
Lawn Care & Snow Removal	-	
Annual Meeting	300	
Total Office Expense	46,014	
Staffing		
Executive Director Salary	27,600	
CEO Expense Reimbursement	10,000	
CEO Health Reimbursement	7,200	
Outside Office Help	3,800	
Payroll Tax Expense	12,000	
Staff Payroll	15,000	
Total Staffing	75,600	
Other Admin		
Board Training & Development	200	
City BID Expense	1,100	
Dues & Subscriptions	5,300	
Insurance - Business	7,000	
Total Other Admin	13,600	
Total Admin	135,214	
Committee Expenses		
Design Committee	12,000	
Economic Vitality	6,800	
Promotion		
Event Expense	8,000	
Advertising Expense	3,000	
Total Promotion	11,000	
Total Committee Expense	29,800	
Total Expense		165,014
Net Ordinary Income		$ (85,014.00)
Other Income		
Fundraising/Donations/Gifts	10,000	
Events	40,000	
Grants	12,500	
Tenant Rent	27,800	
Lookout Point Rental Income	2,000	
Total Other Income		92,300
Net Income		$ 7,286

HISTORIC DOWNTOWN
POCATELLO

Why a strong and developing downtown area is important -

Main Street advocates are commonly asked by city governments and businesses, "Why should we invest in downtown?" In response, here are a few reasons why your downtown or neighborhood commercial district is an important and worthwhile investment in the economic health and quality of life in your community.

- **Main Street is a symbol of community economic health, local quality of life, pride, and community history.** These are all factors in industrial, commercial and professional recruitment.

- **A vital Main Street retains and creates jobs, which also means a stronger tax base.** Long-term revitalization establishes capable businesses that use public services and provide tax revenues for the community.

- **Main Street is also a good incubator for new small businesses –** the building blocks of a healthy economy. Strip centers and malls are often too expensive for new entrepreneurs.

- **A vital Main Street area reduces sprawl** by concentrating retail in one area and uses community resources wisely, such as infrastructure, tax dollars and land.

- **A healthy Main Street core protects property values** in surrounding residential neighborhoods.

- **The traditional commercial district is an ideal location for independent businesses**, which in turn:

    - Keep profits in town. Chain businesses send profits out of town.
    - Supports local families with family-owned businesses
    - Supports local community projects, such as ball teams and schools
    - Provide an extremely stable economic foundation, as opposed to a few large businesses and chains with no ties to stay in the community

- **A revitalized Main Street increases the community's options for goods and services:** whether for basic staples, like clothing, food and professional services or less traditional function such as housing and entertainment.

- **Many Main Street districts become tourist attractions** by virtue of the character of buildings, location, selection of unique businesses, and events held there.

Source: National Main Street Program sponsored by The National Trust For Historic Preservation.

Shopping
Business
Entertainment
History
Downtown